



**KAISER PERMANENTE**

Baldwin Park Medical Center  
1011 Baldwin Park Blvd.  
Baldwin Park, CA 91706

Campus Sign Update  
Proposed Master Sign Program

Job #: 2011.063  
Submittal: 02.07.2013

**EXHIBIT "A"**

**DATE:** December 11, 2013  
**CASE NUMBER:** Sign Program 13-01  
**APPLICANT:** Skyler Denniston for  
Kaiser Permanente



A20-175  
**RECEIVED**

FEB -7 2013

CITY OF BALDWIN PARK  
PLANNING DIVISION

## Kaiser Permanente Baldwin Park Medical Center - Master Sign Program

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This document contains drawings, notes and narrative text for the proposed Master Sign Program update for the Kaiser Permanente Baldwin Park Medical Center Complex. This sign program upgrades the existing campus sign program by introducing current branding graphics and wayfinding signage standards. This document includes all exterior signage proposed for the Medical Center Campus and is being submitted for City of Baldwin Park approval.

The signage needs of a health care facility are different than a traditional multi-building campus. People arriving at a health care facility are frequently distressed and need clear directional information to the hospital, the main entrance and to the emergency department entrance. Currently, the City of Baldwin Park "Sign Ordinance" does not address the needs of large, multi-building medical centers.

Signs need to be located at key decision points and coordinated with the landscape, architectural, civil and electrical plans. Signs need to be large enough to display the required information in a text size that is easy to read from a moving vehicle. Signs are needed along the path of travel to encourage and reassure patients and visitors. Signs are needed to display the Kaiser Permanente brand in a consistent manner. Finally, signs need to be designed to relate to and enhance the architecture in order to express a cohesive and well thought out environment.

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## **Proposed BPMC Master Sign Program**

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| D-13   | Monuments/Welcome Letters (Bess Avenue/Baldwin Park Boulevard)     | D-32 | Overhead Directional Cabinets/Hospital Directional Marker       |
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| D-15   | Monument Directional Sign (Bess Avenue)                            | D-35 | Sign Panels at Drop-Off   |
| D-16   | Monument Directional Sign (Bess Avenue)                            | D-36 | Overhead Suspended Cabinets (Hematology/Oncology & Urgent Care) |
| D-17   | Parking Entrance Portal  | D-37 | Overhead Suspended Cabinet - Hospital Entrance                  |
| D-17.1 | Parking Entry/Exit Detail  | D-38 | Overhead Suspended Cabinet - Medical Offices Entrance           |

## Kaiser Permanente Baldwin Park Medical Center - Master Sign Program

	SIGN LOC.	EXISTING SIGNAGE				NEW SIGNAGE					RELATED STREET	NOTES
		SIGN DESCRIPTION *	SF or DF *	W X H OVERALL DIMENSIONS	SQ. FT.	SIGN DESCRIPTION *	KAISER SIGN TYPE	SF or DF *	W X H OVERALL DIMENSIONS	SQ. FT.		
1	D-01	Monument Sign	SF	30'-0" x 7'-0"	210	Welcome Letters	64.21/28	SF	19'-0" x 2'-4"	76	Dalewood Street & Baldwin Park Blvd.	Front lit "welcome" letters, and Int. Illum.
2	D-01	3 panel	DF	11'-0" x 7'-0" (2)	154	Dual Monument Signs	50.10i	DF	4'-6" x 9'-0" (2)	81	Dalewood Street & Baldwin Park Blvd.	Dual Monument signs
3	D-02	Monument Sign	DF	19'-0" x 6'-0"	114	Main Entry Arch & Marker Sign -Int. Illum.	10.1i	DF	14'-6" x 20'-0"	136	Baldwin Park Blvd.	Marker-50 sq ft, Sign/Arch - 86 sq ft
4	D-03					Welcome Letters / Canopy mounted		SF	19'-0" x 4'-0"	76	Baldwin Park Blvd.	Painted, fabricated aluminum letters. Internally illuminated.
5	D-04	Emergency Entrance Directional signs	SF	1'-10" x 4'-6" (2)	16.5	Emergency Entrance Directional signs		SF	1'-10" x 4'-6" (2)	16.5	Baldwin Park Blvd.	2 1/2" copy and symbol height / 2 req'd.
6	D-05					Primary Building ID Marker - Emergency Marker (near entrance), Int. Illum.	16.1i/Dir	SF	2'-6" x 20'-0"	50	Baldwin Park Blvd.	Includes Directional graphics.
7	D-06	Monument Sign	DF	8'-2" x 7'-0"	57.1	Primary Building ID Marker - Emergency Marker (near entrance), Int. Illum.	16.1i/Dir	DF	2'-6" x 20'-0"	50	Dalewood Street	Includes Directional graphics.
8	D-07	ID -Primary Wall mounted Sign /Int. Illum.	SF	49'-0" x 3'-0"	147	ID -Primary Wall mount / Logo -Int. Illum.	2.2i	SF	45'-6" x 4'-4"	197.2	Dalewood Street	Sign located near Emergency. Single line, no Raceway, Int. LED Illum.
9	D-08					ID -Primary Wall mount / -Int. Illum.	64.15i/18	SF	13'-3" x 1'-6"	20	Baldwin Park Blvd.	Illuminated
10	D-09					Primary Department ID Marker	15.2i	SF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Illuminated
11	D-10	Staff Parking Entrance Surface Mount Signs	SF	10'-0" x 0'-8" (3)	19.8	Staff Parking Entrance Signs	P13.1a, 13.5	SF	8'-0" x 1'-0" (2)	16	Dalewood Street	Surface mounted, painted alum. signs
12	D-11	Staff Parking Entrance, Exit Surface Mount Signs	SF	24'-8" (2)	32	Staff Parking Entrance, Exit & Clearance signs	P13.1a, 13.5	SF	8'-0" x 1'-0" (2)	16	Dalewood Street	Surface mounted
13	D-12	ID -Primary Building Wall Sign /Int. Illum.	SF	50' x 3'-3"	162	ID -Primary Building Wall Sign- Can & Logo	2.2i	SF	30'-0" x 3'-3"	97.5	Dalewood Street	Int. Illuminated Channel Letters & Logo
14	D-13	Monument Sign	SF	29'-8" x 7'-0"	207.6	Welcome Letters	64.21/28	SF	19'-0" x 4'-0"	76	Corner of Bess Avenue / Baldwin Park Blvd.	Front lit "welcome" letters, and Int. Illum.
15	D-13	Monument Sign	DF	11'-0" x 7'-0" (2)	154	Dual Monument Signs	50.10i	DF	4'-6" x 9'-0" (2)	81	Corner of Bess Avenue / Baldwin Park Blvd.	Dual Monument signs
16	D-14	Parking Entrance Surface Mount Sign	SF	29'-0" x 0'-8"	19.3	Parking Entrance Portal - Entrance ID/Do Not Enter	P13.1a, P13.5	SF	8'-0" x 1'-0" (2)	16	Bess Avenue	Parking ID, Surface Mounted
17	D-14	Parking Entrance Surface Mount Sign	SF			Welcome Letters	P1.2.a	SF	6'-2" x 12"	6.2	Bess Avenue	Welcome letters
18	D-15	ID - Monument Directional Sign / Illum.	DF	8'-0" x 7'-0"	56	ID - Monument Directional Sign	50.10i	DF	4'-6" x 9'-0"	40.5	Bess Avenue	Int. Illum.
19	D-16	ID - Monument Directional Sign	DF	8'-0" x 7'-0"	56	ID - Monument Directional Sign	50.10i	DF	4'-6" x 9'-0"	40.5	Bess Avenue	Int. Illum.
20	D-17	Entrance/Exit Signs Surface Mount	SF	10'-0" x 0'-8" (2)	13.2	Parking Entrance Portal - Welcome Letters	P1.2.a	SF	6'-2" x 12"	6.2	Bess Avenue	Non Illuminated.
21	D-17				13.2	Do Not Enter Letters	P2.1	SF	4'-5.5" x 6"	2.23	Bess Avenue	Non Illuminated.

\* SF = single-faced    Illum.= Illuminated  
 DF = double-faced

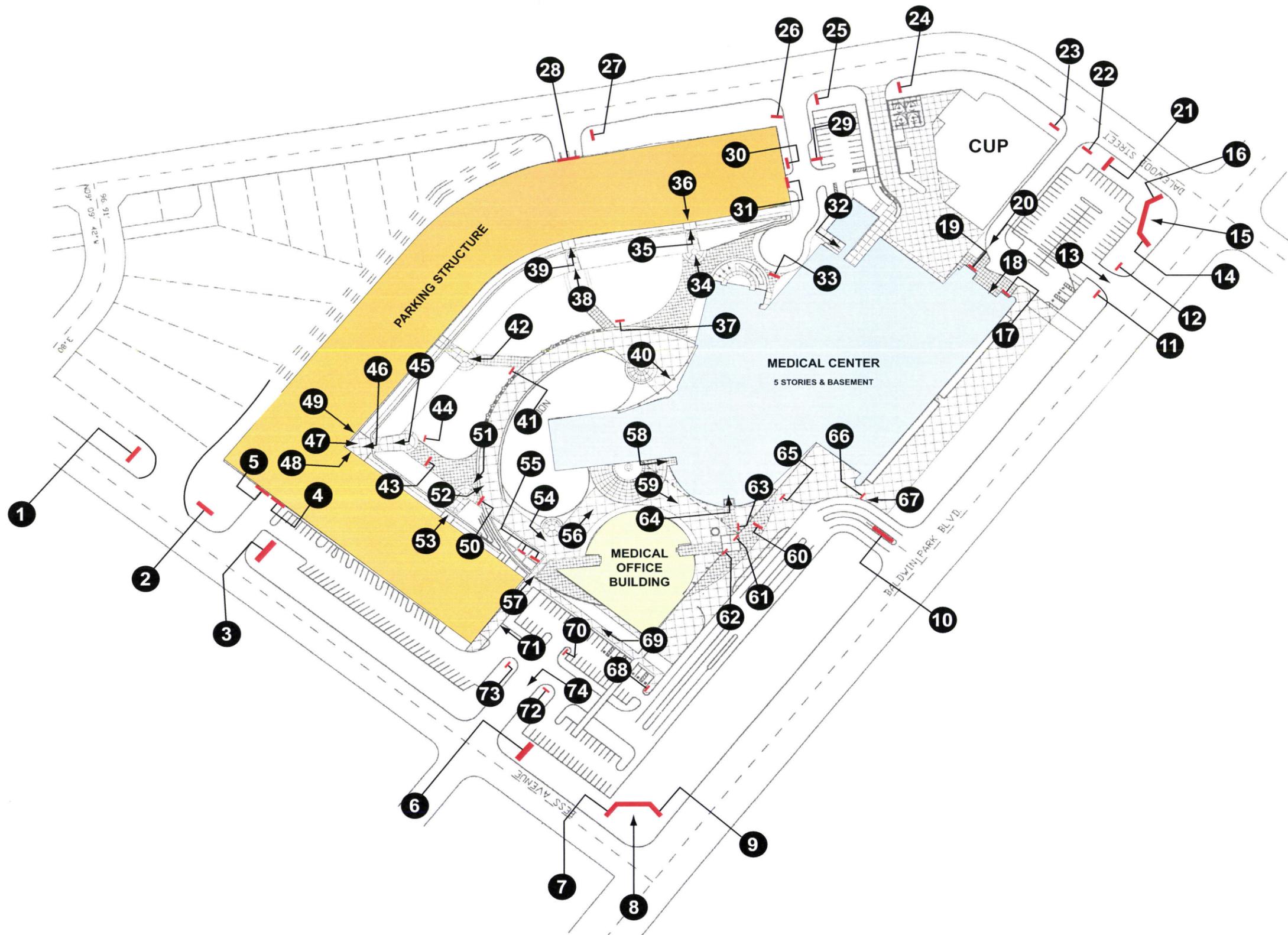
## Kaiser Permanente Baldwin Park Medical Center - Master Sign Program

22	D-18	Parking ID -Freestanding	DF	3'-0" x 2'-0"	6	Monument sign	50.10i.cus	DF	4'-6" x 9'-0"	40.5	Bess Avenue	Int. Illum.
23	D-20	Pedestrian Directional Sign	DF	1'-10" x 4'-8"	8.5	Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
24	D-21					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
25	D-22					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
26	D-23					Pedestrian Parking Entrance		SF	10 3/4 " Dia. Symbol, 4 3/4" letter cap ht.	2.3	Bess Avenue	Painted concrete, dim. Ltrs. & Symbols
27	D-24	Freestanding Directory	DF	4'-1" x 6'-1" (4)	99	Freestanding Orientation Kiosk w/ Maps & Directory Inserts / Illum.	28.2i.DF	DF	6'-11" x 6'-1" (4)	168	Baldwin Park Blvd.	Dual panel Kiosk
28	D-25					Primary Hospital Identification Marker	15.2i	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	5" Cap ht., Int. illum.
29	D-26					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	7/8" Ltr. Cap ht., Int. illum.
30	D-27	Pedestrian Directional signs	SF	1'-10" x 4'-8" (2)	17	Staff Parking Directional Sign		SF	1'-10" x 4'-8" (2)	17	Baldwin Park Blvd.	Non. Illum.
31	D-29					Primary MOB Identification Marker	17.2i	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
32	D-30	Overhead Identification Sign - Dimensional Letters	SF	16'-0" x 6"	8	Overhead Identification Sign	44.11i	DF	10'-3/8" x 2'-8"	26.6	Baldwin Park Blvd.	Illuminated
33	D-31					Primary Hospital Identification Markers	15.2i	SF	1'-11" x 15'-0"; Hospital: 5" Ltrs., MOB: 7- 1/8"	28.75	Baldwin Park Blvd.	Int. Illum.
34	D-31	Overhead Identification	SF	4'-0" x 1'-2"	4.6	Identification sign (wall mounted)	57.cus	SF	5'-6" x 2'-8"	14.6	Baldwin Park Blvd.	Int. Illum/Non-Illum.
35	D-32					Overhead Identification Signs (2)	48.cus, 48.11i.cus	SF	5'-6" X 1'-6" (2)	16.5	Baldwin Park Blvd.	Illuminated /dual signs. Sign Type 48.11i.cus - Option B
36	D-33					Identification Sign (Overhead cabinet)	44.11i.b	SF	10'-3/8 X 2'8"	26.6	Baldwin Park Blvd.	Internally Illuminated
37	D-33	Overhead Identification - Dimensional Letters	SF	3'-6" x 1'-0"	3.5	Identification Sign / Dimensional letters	A2	SF	6'-8" X 1'-6"	10	Baldwin Park Blvd.	Option A2- 8" dimensional Illum. letters
38	D-34					Primary Hospital Identification Marker, Primary MOB Identification Marker	15.3i, 17.3i	SF	1'-3" X 10'-0" (2)	25	Baldwin Park Blvd.	2 signs, each Int. Illum.
39	D-35	Directional Sign	DF	2'-0" x 3'-8"	7.4	Directional Sign		DF	2'-0" x 3'-8"	7.4	Baldwin Park Blvd.	
40	D-36					Identification Sign / Overhead Cabinets (2)	48.cus, 48.11i.cus	SF	5'-6" X 1'-6" (2)	16.5	Baldwin Park Blvd.	2 signs. Sign type 48.cus and 48.11i.cus Option B3, and Illum.
41	D-37					Hospital Entrance Sign / Overhead Cabinet	44.11i.cus	SF	10'-3/8" X 2'-8"	26.6	Baldwin Park Blvd.	Illum. Cabinet w/ 5 3/4" copy height
41	D-38					Medical Offices, Overhead Suspended Identification Sign	44.11i	SF	10'-3/8" X 2'-8"	26.6	Baldwin Park Blvd.	Illuminated
<b>TOTALS</b>					<b>1585.7</b>					<b>1755.03</b>		

\* SF = single-faced    Illum.= Illuminated  
 DF = double-faced

BPMC Sign Program  
Existing Signage Photo Survey

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**Site Plan - Existing Signage Photo Survey**



Kaiser Permanente  
 Baldwin Park Campus Sign Update  
 2011.063 / 02.07.13  
 Master Sign Program  
 Existing Signage Location Plan



1 PARKING ID - FREESTANDING



2 PARKING ID - FREESTANDING



2a STOP SIGN



3a VEHICLE DIRECTIONAL



3b VEHICLE DIRECTIONAL



3c VEHICLE DIR. FRONT LIGHTING



4 PARKING STRUCTURE ENTRY



5 PARKING STRUCTURE EXIT



6a VEHICLE DIRECTIONAL



6b VEHICLE DIRECTIONAL



7 DIRECTIONAL/ENTRY MONUMENT



8 DIRECTIONAL/ENTRY MONUMENT



9 DIRECTIONAL/ENTRY MONUMENT



10a BUILDING ENTRY IDENTIFICATION



10b BUILDING ENTRY IDENTIFICATION



11 EMERGENCY ENTRY ID



12 EMERGENCY ENTRY ID



13 EMERGENCY ENTR ID



14 DIRECTIONAL/ENTRY MONUMENT



15 DIRECTIONAL/ENTRY MONUMENT



16 DIRECTIONAL/ENTRY MONUMENT



17 AMBULANCE/EMERGENCY OVERHEAD DIRECTIONAL



18 AMBULANCE OVERHEAD VINYL



19 EMERGENCY OVERHEAD DIRECTIONAL



20 EMERGENCY OVERHEAD DIRECTIONAL



21a VEHICLE DIRECTIONAL



21b VEHICLE DIRECTIONAL



22 VEHICLE DIRECTIONAL - FREESTANDING



23 VEHICLE DIRECTIONAL - FREESTANDING



24a VEHICLE DIRECTIONAL

# Photo Reference - Existing Signage Photo Survey



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Existing Signage Photo Reference



24b VEHICLE DIRECTIONAL - FREESTANDING



25a VEHICLE DIRECTIONAL - FREESTANDING



25b VEHICLE DIRECTIONAL



26 VEHICLE DIRECTIONAL - FREESTANDING



27a VEHICLE DIRECTIONAL



27b VEHICLE DIRECTIONAL



28 DEPARTMENT ID - WALL



29a VEHICLE DIRECTIONAL FREESTANDING



29b VEHICLE DIRECTIONAL FREESTANDING



30 VEHICLE DIRECTIONAL - FREESTANDING



31 PARKING ENTRANCE



32 STAFF ENTRY



33 PEDESTRIAN DIRECTIONAL - FREESTANDING



34 STAFF PARKING PORTAL



35 STAFF PARKING PORTAL



36 STAFF PARKING PORTAL



37 PEDESTRIAN DIRECTIONALS FREESTANDING



38 STAFF ENTRY



39 STAFF PARKING PORTAL



40 PATIENT TOWER ENTRANCE



41a PEDESTRIAN DIRECTIONAL



41b PEDESTRIAN DIRECTIONAL



42 STAFF PARKING PORTAL



43a DIRECTORY - FREESTANDING



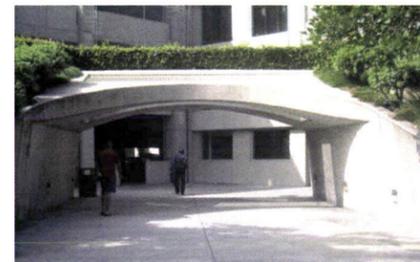
43b DIRECTORY - FREESTANDING



44a PEDESTRIAN DIRECTIONAL



44b PEDESTRIAN DIRECTIONAL



45 MEMBER PARKING PORTAL



46a MEMBER PARKING PORTAL

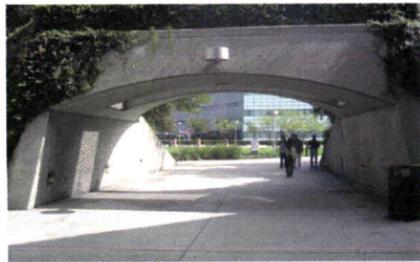


46b MEMBER PARKING PORTAL

# Photo Reference - Existing Signage Photo Survey



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2011.063 / 02.07.13  
Master Sign Program  
Existing Signage Photo Reference



47 MEMBER PARKING PORTAL



48 MEMBER PARKING PORTAL



49 MEMBER PARKING PORTAL



50 DIRECTORY - FREESTANDING



51 MEMBER PARKING PORTAL



52 MEMBER PARKING PORTAL



53 MEMBER PARKING PORTAL



54 DIRECTIONAL - DIMENSIONAL ON WALL



55a DIRECTORY & PEDESTRIAN DIRECTIONAL



55b DIRECTORY & PEDESTRIAN DIRECTIONAL



56 HEADING TOWARDS MEDICAL CENTER AND MOB



57 DIRECTIONAL - DIMENSIONAL ON WALL



58 DIRECTIONAL - DIMENSIONAL ON WALL



59 DIRECTIONAL - DIMENSIONAL ON WALL



60 DIRECTORY



61 DIRECTIONAL - DIMENSIONAL ON WALL



62 DIRECTIONAL - DIMENSIONAL ON WALL



63 DIRECTIONAL - DIMENSIONAL ON WALL



64 MEDICAL CENTER ENTRANCE



65 PARKING INFORMATION - FREESTANDING



66a PEDESTRIAN DIRECTIONAL



66b VEHICLE DIRECTIONAL



67 DROP OFF AREA



68 VEHICLE DIRECTIONAL



69 PARKING/PEDESTRIAN PATH



70a VEHICLE DIRECTIONAL



70b VEHICLE DIRECTIONAL



71 PARKING ENTRANCE



72a VEHICLE DIRECTIONAL/ CAUTION



72b BLANK

# Photo Reference - Existing Signage Photo Survey



Kaiser Permanente  
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2011.063 / 02.07.13  
Master Sign Program  
Existing Signage Photo Reference



73a VEHICLE DIRECTIONAL



73b VEHICLE DIRECTIONAL/STOP



74 PARKING EXIT

# Photo Reference - Existing Signage Photo Survey



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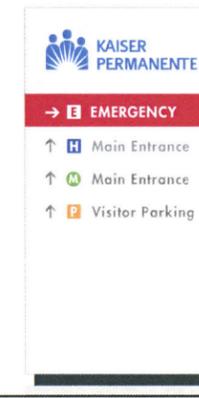
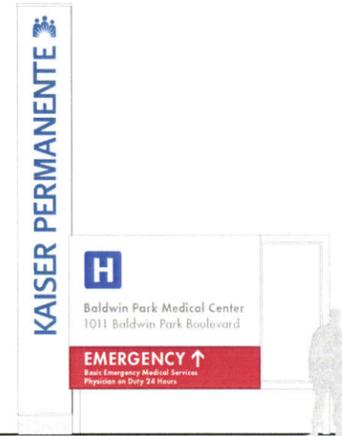
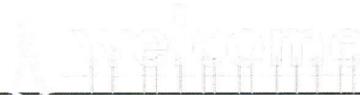
Proposed BPMC Master Sign Program

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SIGN TYPE MENU:



URGENT CARE



LETTER HEIGHT VARIES

28" LETTER HEIGHT

9'-0" H x 4'-6" W

20' H

1 BUILDING ID LOGO  
NOT TO SCALE

2 URGENT CARE LETTERS  
NOT TO SCALE

3 WELCOME LETTERS  
SCALE: 3/32" = 1'-0"

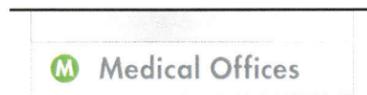
4 MARKER & ARCH  
SCALE: 1/8" = 1'-0"

5 MONUMENT  
SCALE: 1/4" = 1'-0"

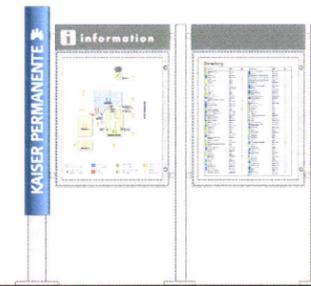
6 20' MARKER  
SCALE: 1/8" = 1'-0"



15' H 15' H 15' H



2'-8" H x 10' W

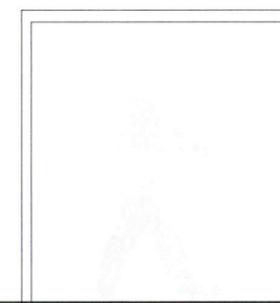


6'-6" H x 6'-11" W



10 SURFACE MOUNTED SIGN PANEL  
SCALE: 1/4" = 1'-0"

URGENT CARE



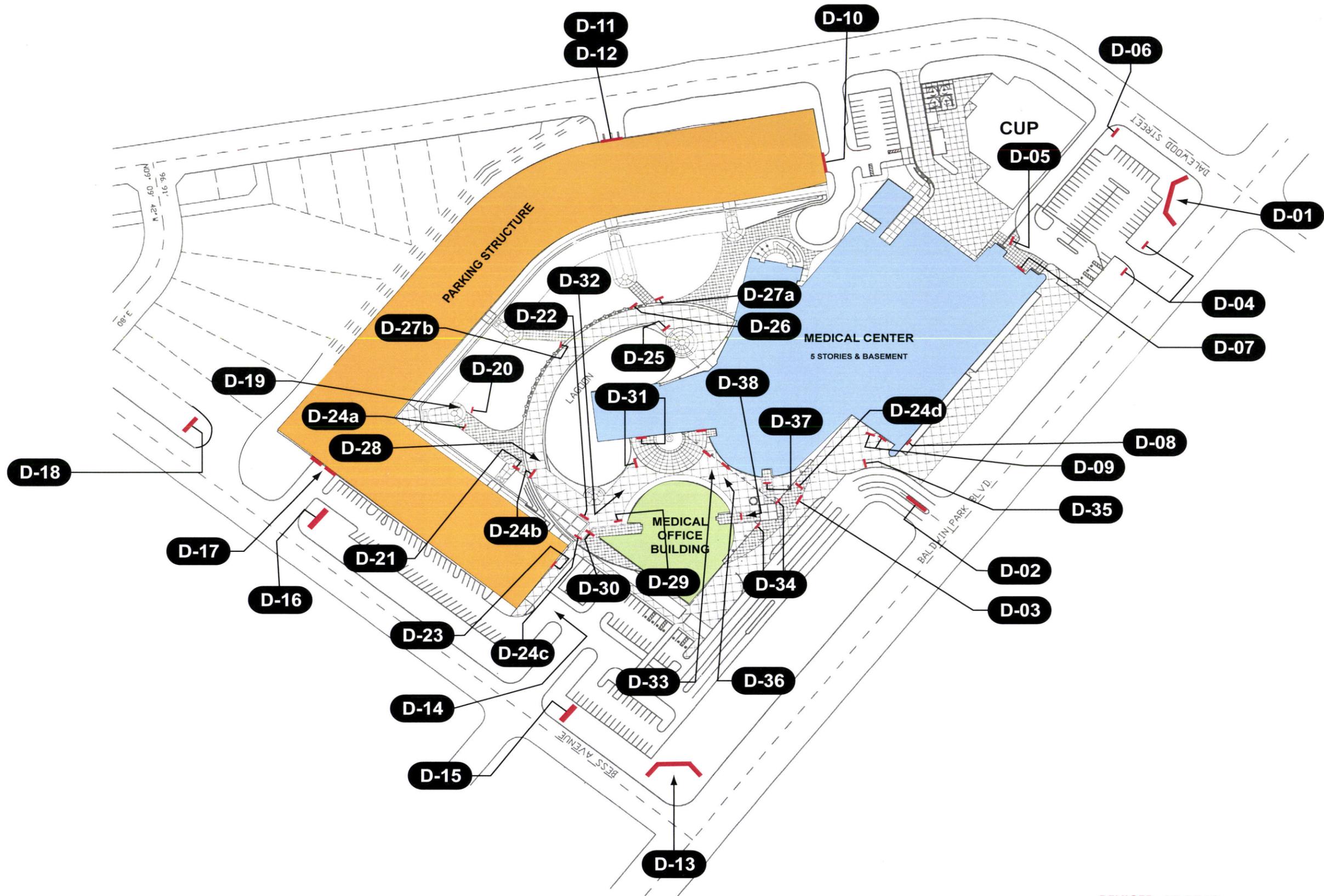
11 DIMENSIONAL LETTERS ON CABINET  
SCALE: 1/4" = 1'-0"

7 15' MARKERS  
SCALE: 1/8" = 1'-0"

8 ILLUMINATED CABINET  
SCALE: 3/16" = 1'-0"

9 KIOSK  
SCALE: 1/4" = 1'-0"





REVISED: 05.07.13  
 Kaiser Permanente  
 Baldwin Park Campus Sign Update  
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 Master Sign Program  
 Signage Location Plan

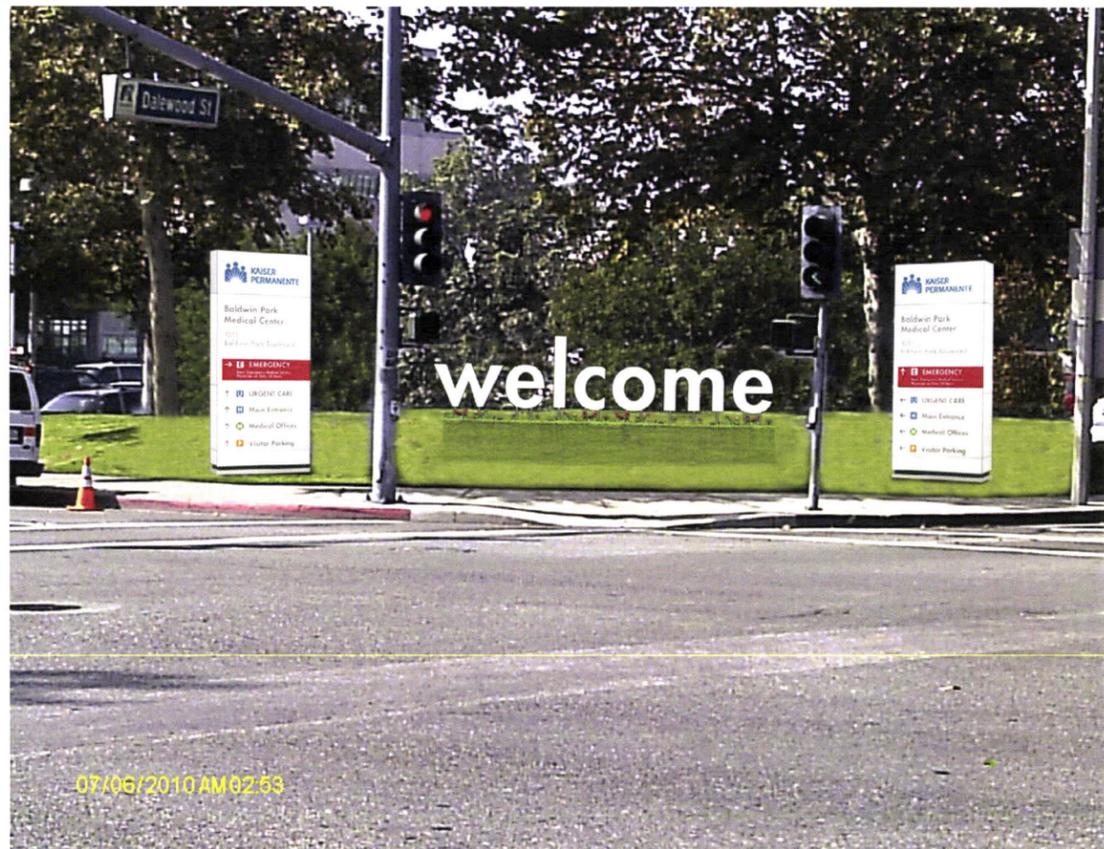


PHOTO REFERENCE: PROPOSED SIGN - DALEWOOD / BALDWIN PARK BLVD.



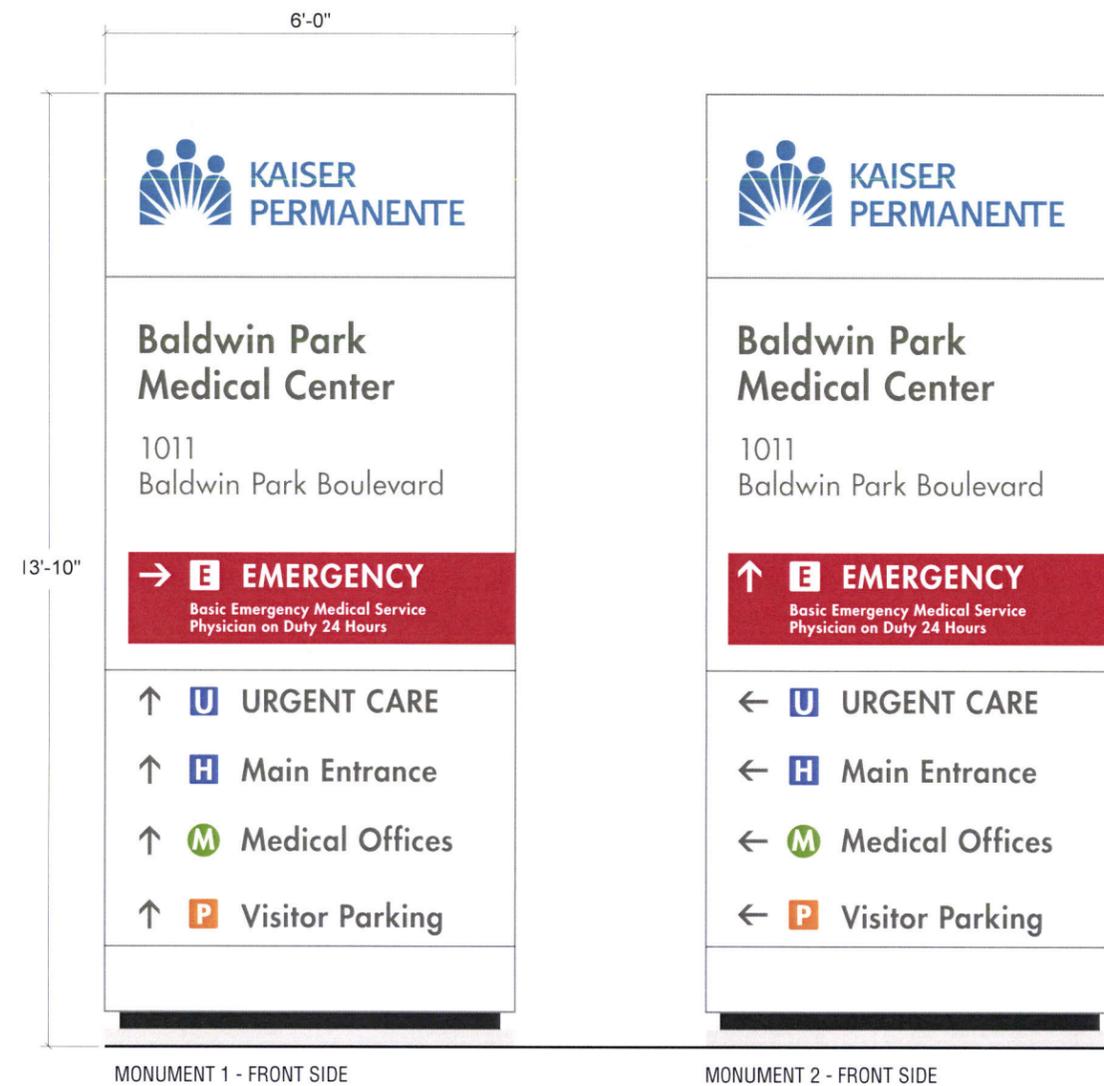
PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



MONUMENT 1 - FRONT SIDE

MONUMENT 2 - FRONT SIDE

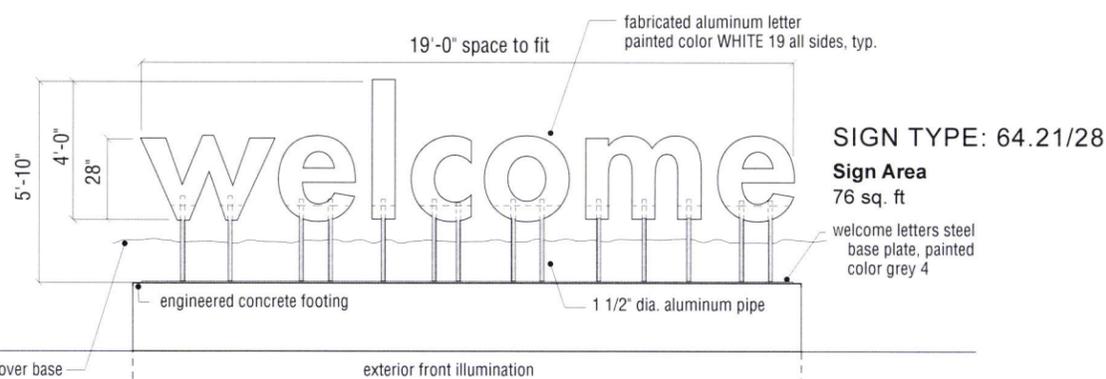
SIGN TYPE: 20.40i

Structure  
Painted aluminum sign cabinet with extruded interior support frame, mounted to concrete base with stainless steel anchors.

Graphics  
LOGO - Translucent acrylic logo, 15" tall, stencil cut and pushed through the sign face.

Futura Heavy, 5" tall upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

Sign Area  
83 sq ft



SIGN TYPE: 64.21/28

Sign Area  
76 sq. ft

landscape to cover base plate and posts exterior front illumination

1 ELEVATION - WELCOME LETTERS

SCALE: 3/16" = 1'-0"

2 ELEVATION - MONUMENTS ON BALDWIN PARK BLVD/DALEWOOD STREET

SCALE: 3/8" = 1'-0"



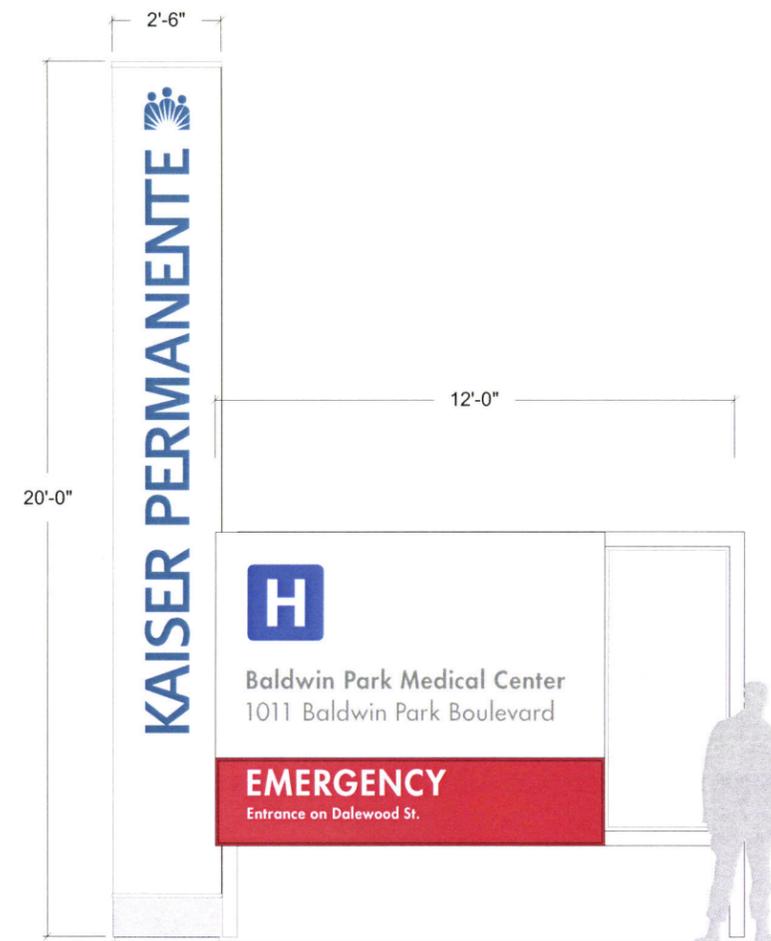
REVISED: 05.07.13  
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2011.063 / 02.07.13  
Master Sign Program  
Monuments/Welcome Letters



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION - MAIN ENTRY ARCH & MARKER  
SCALE: 1/4" = 1'-0"

SIGN TYPE: 10.11

Primary KP Site I.D.  
and Welcome Sign /  
Hospital complex  
Combination Entry Arch  
and DF Entry ID Marker  
/ 20'-0" height  
self-illuminated

**Sign Area**  
marker = 50 sq ft  
sign/arch = 86 sq ft  
**total = 136 sq ft**



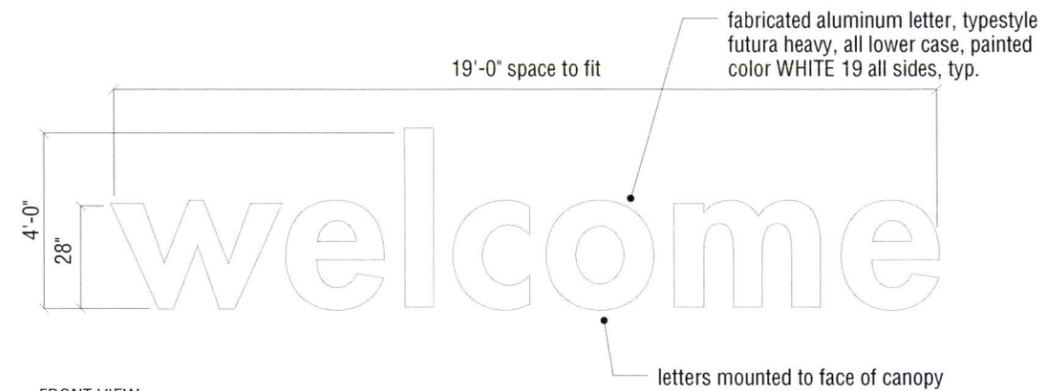
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2011.063 / 02.07.13  
Master Sign Program  
Main Entry Arch & Marker



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



FRONT VIEW

WELCOME LETTERS 28.2i/DF  
28" LETTER HEIGHT WELCOME SIGN

**Sign Area**  
76 sq. ft

**1** DETAIL LAYOUT (BASIS OF DESIGN)

SCALE: 1/4" = 1' - 0"



RENDER: TYPICAL INTERNAL ILLUMINATION



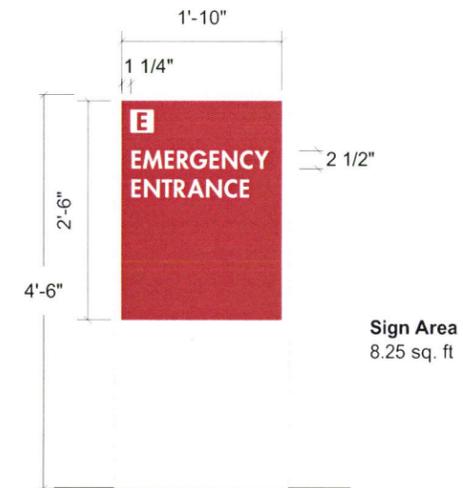
**REVISED: 01.28.13**  
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Welcome letters on canopy



PHOTO REFERENCE: PROPOSED SIGN - BALDWIN PARK BLVD. ENTRANCE



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION - EMERGENCY PANELS  
SCALE: 1/2" = 1'-0"





PHOTO REFERENCE: PROPOSED SIGN - EMERGENCY ENTRANCE



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



1 SIGN FACE ELEVATION  
SCALE: 1/4" = 1'-0"



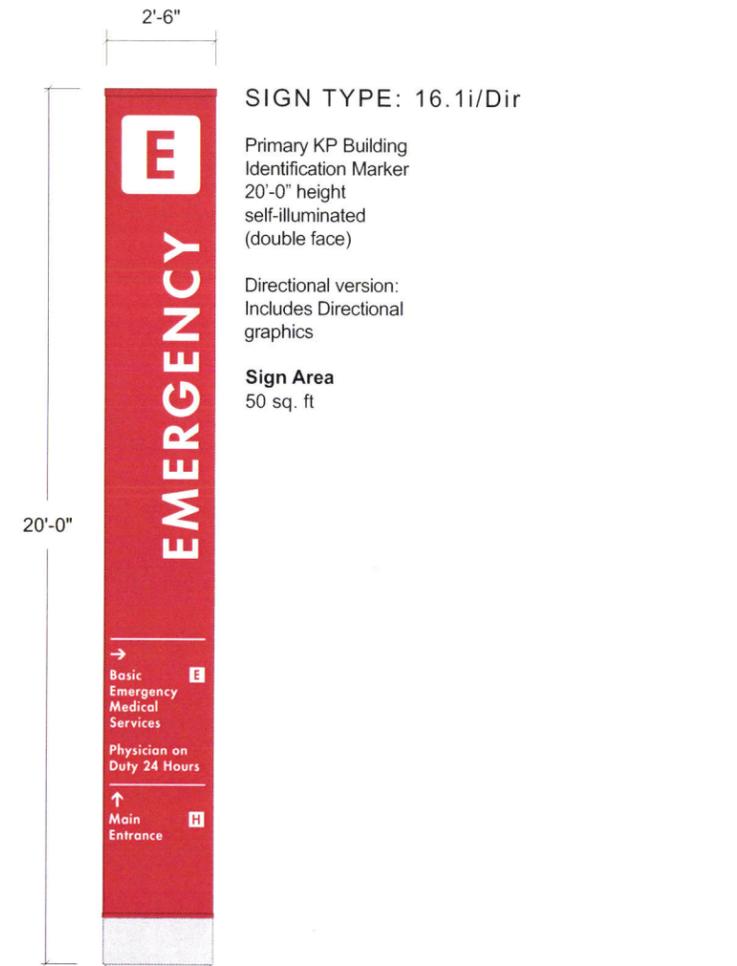
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Emergency Marker near entrance



PHOTO REFERENCE: PROPOSED SIGN - DALEWOOD ENTRANCE



PHOTO REFERENCE: EXISTING CONDITION



1 SIGN FACE ELEVATION - EMERGENCY MARKER ON DALEWOOD ST.  
SCALE: 1/4" = 1'-0"



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Emergency Marker on Bess Ave

EXISTING SIGN  
36" LETTER HEIGHT  
49' LENGTH



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION

Symbol & letters appear white at night, blue during day

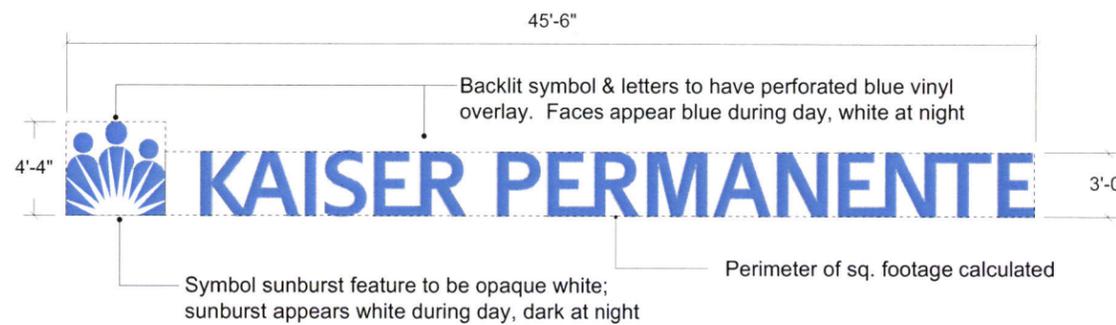


Sunburst appears dark at night, white during day

Identity logo color scheme:  
returns - color 21 silver. Trim cap - color 22 silver  
face - white acrylic with blue vinyl overlay; at day face appears blue,  
at Night face illuminates white while rays appear black

Fabricated & painted aluminum channel letter logo with white  
Light led internal illumination.

1 DETAIL LAYOUT - NIGHT VIEW  
SCALE: NOT TO SCALE



SIGN TYPE: 2.2i

Primary KP wall-mount  
Identification Single Line  
No-Raceway

Fabricated aluminum  
wall mounted channel  
letters to identify facility  
buildings. White acrylic  
faces with surface  
applied vinyl.

Sign Area  
197.2 sq. ft

2 DETAIL LAYOUT - DAY VIEW  
SCALE: 1/8" = 1'-0"



PHOTO REFERENCE: PROPOSED SIGN



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Kaiser Permanente logo near Emergency

D-07



PHOTO REFERENCE: PROPOSED SIGN

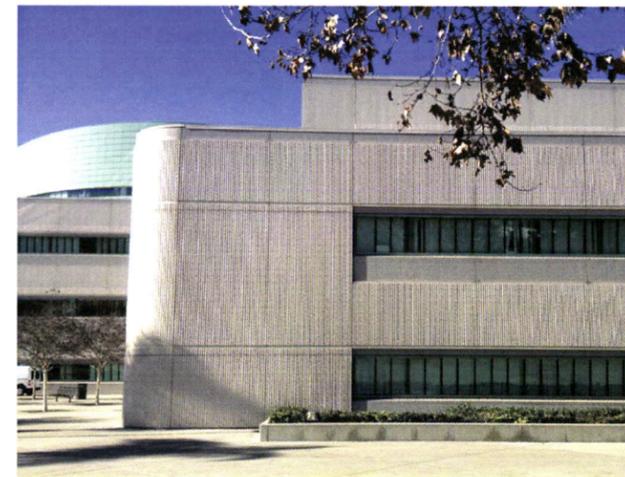


PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 64.15i/18

Fabricated dimensional letters with aluminum returns and panels. Internal LEDs provide illumination.

Sign Area  
20 sq. ft.

**1** DETAIL LAYOUT - URGENT CARE CHANNEL LETTERS  
SCALE: 1/4"=1'-0"



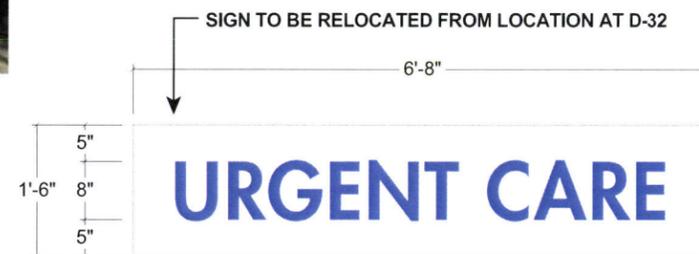
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Urgent Care Building Letters



PHOTO REFERENCE: PROPOSED SIGN (AT ENTRY LOCATED NEARBY BALDWIN PARK BLVD.)



PHOTO REFERENCE: EXISTING CONDITION

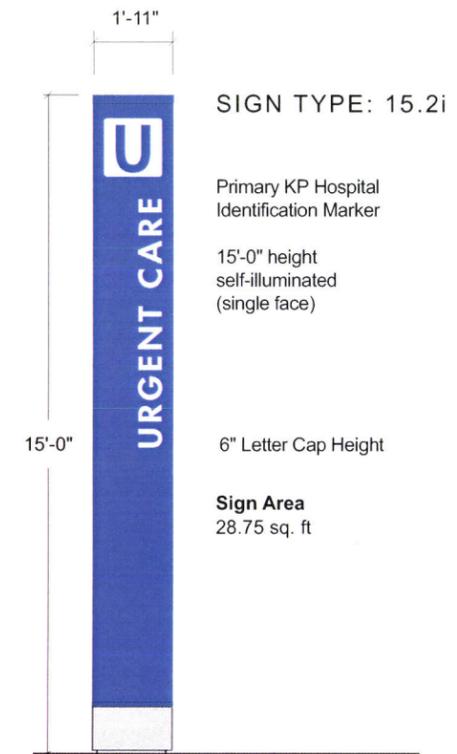


Identification Sign  
Illuminated Dimensional Letters on Wireway Cabinet  
8" Letter Height  
Sign Area  
10 sq. ft

1 DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"



2 SIDE VIEW  
SCALE: 1/2" = 1'-0"



3 ELEVATION  
SCALE: 3/8" = 1'-0"

SIGN TYPE: 15.2i

Primary KP Hospital  
Identification Marker

15'-0" height  
self-illuminated  
(single face)

6" Letter Cap Height

Sign Area  
28.75 sq. ft

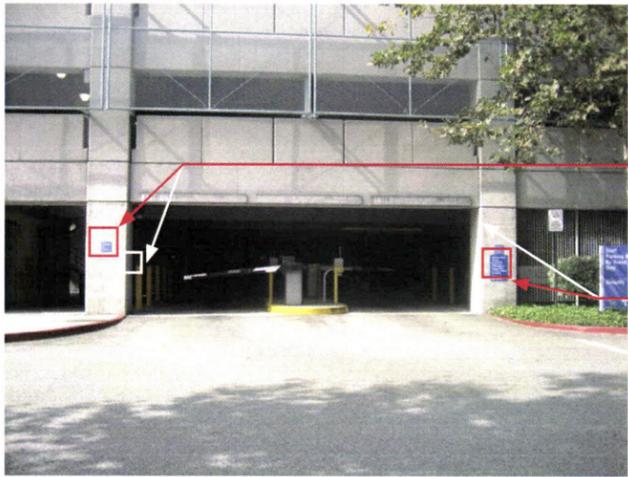


Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Urgent Care Entry near Baldwin Park Blvd.

D-09



PHOTO REFERENCE: PROPOSED SIGN

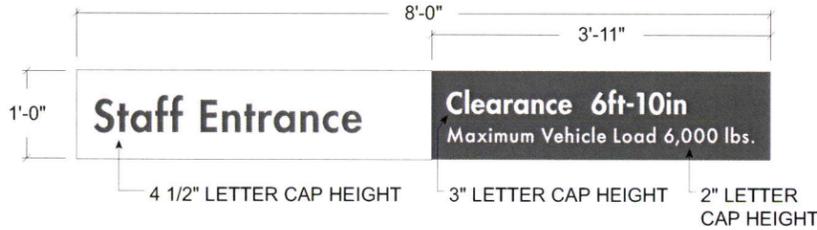


Replace and relocate sign to the adjacent side of column

Replace and relocate sign to the adjacent side of column

Relocate existing clearance bar closer to entrance.

PHOTO REFERENCE: EXISTING CONDITION (STAFF ENTRY)



SIGN TYPE: P13.1a

Entrance Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel  
**Sign Area**  
8 sq. ft

OPE-02



SIGN TYPE: P13.5

Exit Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel  
**Sign Area**  
8 sq. ft

OPD-02

1 DETAIL LAYOUT - OVERHEAD PANELS AT STAFF PARKING ENTRY  
SCALE: 1/2"=1'-0"





PHOTO REFERENCE: PROPOSED SIGN

Replace existing clearance bar. Locate new, longer bar, closer to entrance.



Replace and relocate sign to the adjacent side of column

PHOTO REFERENCE: EXISTING CONDITION (STAFF ENTRY)

**SIGN TYPE: P14.2.cus**

Painted PVC tube with enclosed ends, suspended from ceiling. Diameter of tube to match existing clearance bars in parking structure. To be located just inside entrance.

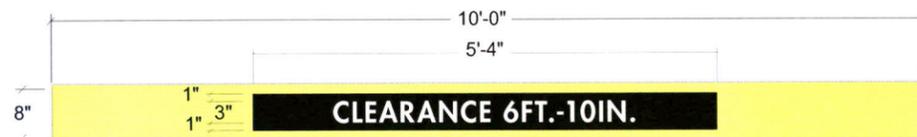
**Copy:** Scotchlcal pressure sensitive vinyl graphics applied to post.

**Primary Text:** Futura Heavy, upper case centered horizontally and vertically, 3" tall.

Reflective vinyl applied to existing clearance tubes. Clearance bars to be cleaned and repainted prior to application of vinyl.

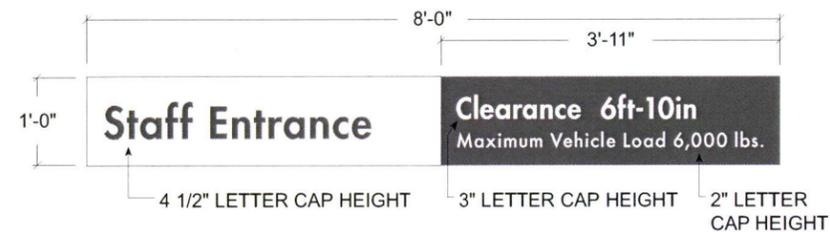
**Copy:** Futura Heavy, 3" tall, White pressure sensitive vinyl graphics.

**Background:** Reflective Black pressure sensitive vinyl graphics applied to clearance post.



CL-02

**2** DETAIL LAYOUT  
SCALE: 1/2"=1'-0"



**SIGN TYPE: P13.1a**

Entrance Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel  
**Sign Area**  
8 sq. ft

OPE-03



**SIGN TYPE: P13.5**

Exit Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel  
**Sign Area**  
8 sq. ft

OPD-03

**1** DETAIL LAYOUT - OVERHEAD PANELS AT STAFF PARKING ENTRY  
SCALE: 1/2"=1'-0"



**Kaiser Permanente  
Baldwin Park Campus Sign Update**  
2011.063 / 02.07.13  
Master Sign Program  
Staff Parking Entrance



PHOTO REFERENCE: PROPOSED SIGN

EXISTING SIGN 36"  
LETTER HEIGHT  
50' WIDTH



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: PROPOSED SIGN

Symbol & letters appear white at night, blue during day

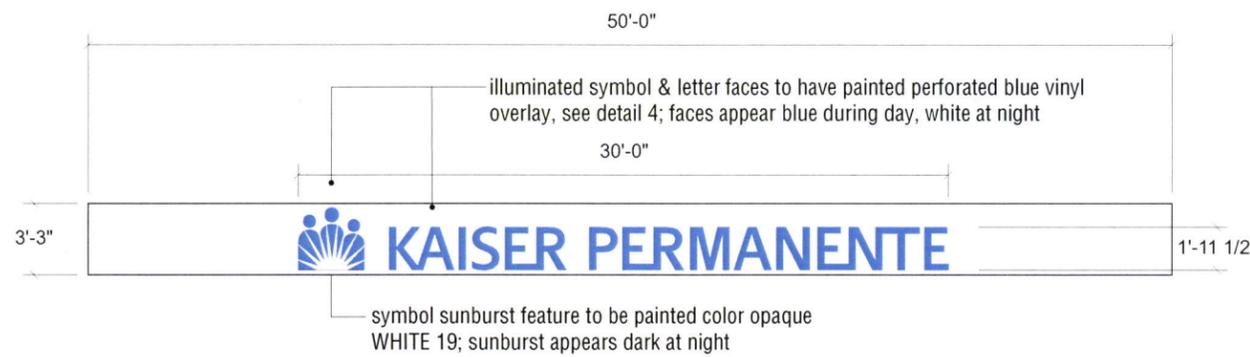


Sunburst appears dark at night, white during day

Fabricated & painted aluminum channel letter logo with white  
Light led internal illumination.

Identity logo color scheme:  
returns - color 21 silver. Trim cap - color 22 silver  
Face - white acrylic with blue vinyl overlay; at day face appears blue,  
at Night face illuminates white while rays appear black

**1** DETAIL LAYOUT - NIGHT VIEW  
SCALE: NOT TO SCALE



**SIGN TYPE: 2.2i**

Primary KP wall-mount  
Identification Single Line  
No-Raceway

Fabricated aluminum  
wall mounted channel  
letters to identify facility  
buildings. White acrylic  
faces with surface  
applied vinyl.

**Sign Area**  
97.5 sq ft

typical internally illuminated wall mounted site identification logo

**2** DETAIL LAYOUT  
SCALE: 1/8" = 1'-0"



**Kaiser Permanente**  
**Baldwin Park Campus Sign Update**  
2011.063 / 02.07.13  
Master Sign Program  
Kaiser Permanente Logo on Dalewood

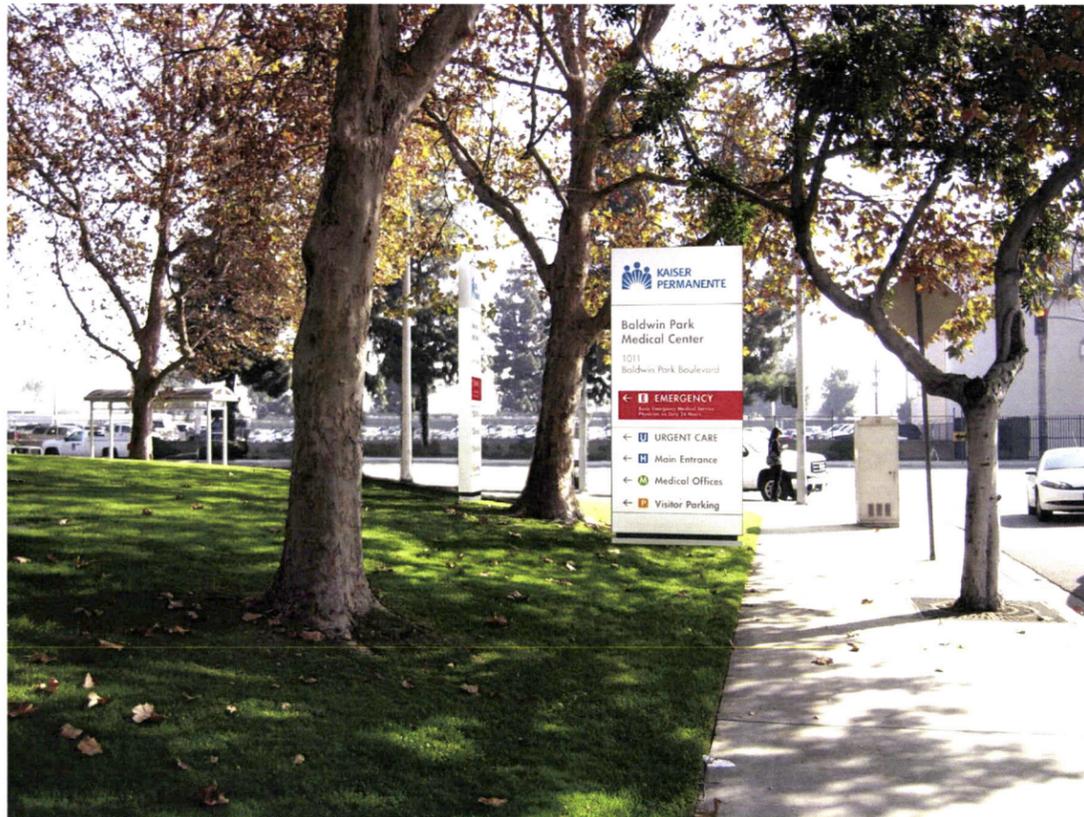


PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION

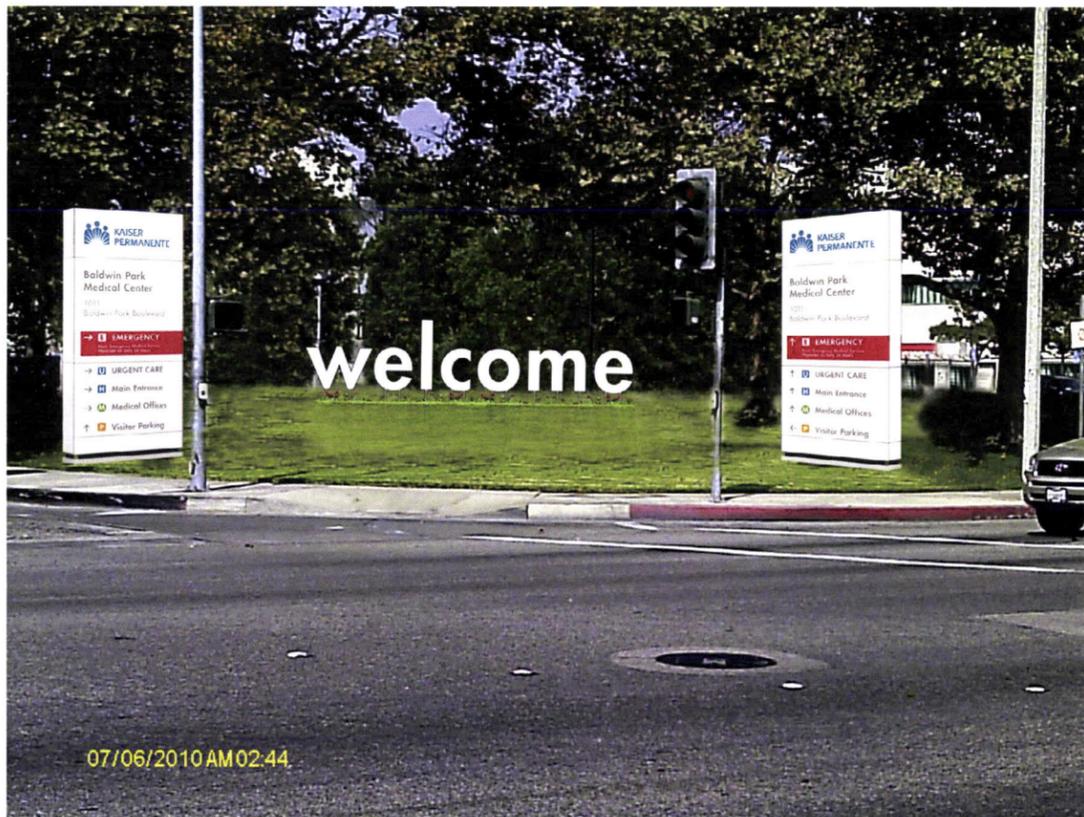


PHOTO REFERENCE: PROPOSED SIGN - BALDWIN PARK BLVD. / BESS AVE



MONUMENT 1 - FRONT SIDE

MONUMENT 2 - FRONT SIDE

1 ELEVATION - MONUMENTS (BESS AVENUE/BALDWIN PARK BLVD)  
SCALE: 3/8" = 1'-0"

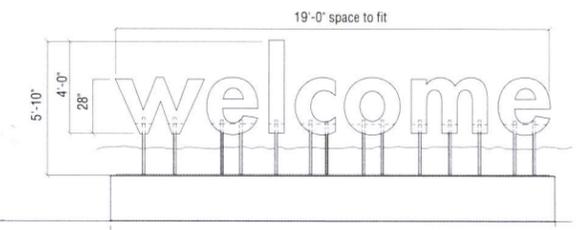
SIGN TYPE: 20.40i

Structure  
Painted aluminum sign cabinet with extruded interior support frame, mounted to concrete base with stainless steel anchors.

Graphics  
LOGO - Translucent acrylic logo, 15" tall, stencil cut and pushed through the sign face.

Futura Heavy, 5" tall upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

Sign Area  
83 sq. ft



SIGN TYPE: 64.21/28 Sign Area  
76 sq. ft

2 ELEVATION - WELCOME LETTERS  
SCALE: 1/8" = 1'-0"

REVISED: 05.07.13

Kaiser Permanente  
Baldwin Park Campus Sign Update

2011.063 / 02.07.13

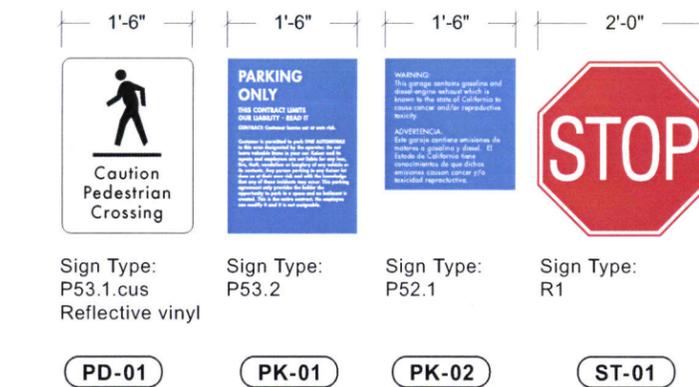
Master Sign Program

Monuments/Welcomes Letters - Bess Avenue





PHOTO REFERENCE: PROPOSED SIGN

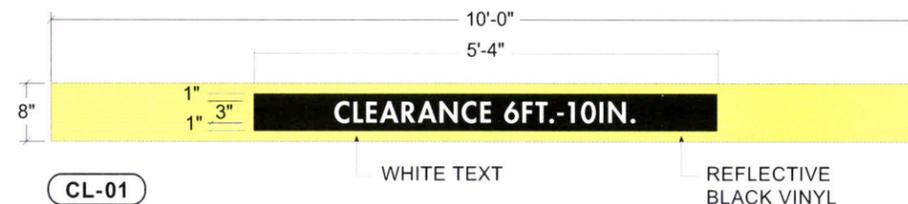


4 DETAIL LAYOUT  
SCALE: 1/2"=1'-0"

SIGN TYPE: P14.2.cus

Painted PVC tube with enclosed ends, suspended from ceiling. Diameter of tube to match existing clearance bars in parking structure. To be located just inside entrance.  
**Copy:** Scotchal pressure sensitive vinyl graphics applied to post.  
**Primary Text:** Futura Heavy, upper case centered horizontally and vertically, 3" tall.

Reflective vinyl applied to existing clearance tubes. Clearance bars to be cleaned and repainted prior to application of vinyl.  
**Copy:** Futura Heavy, 3" tall, White pressure sensitive vinyl graphics.  
**Background:** Reflective Black pressure sensitive vinyl graphics applied to clearance post.



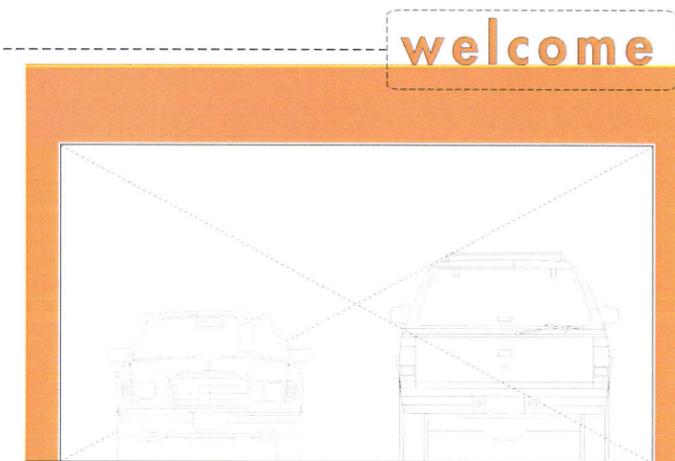
3 DETAIL LAYOUT  
SCALE: 1/2"=1'-0"



Remove this sign

Replace and relocate sign to the column behind, at entrance

This is a typical example  
REFER TO SHEET  
D-02 FOR DETAILS

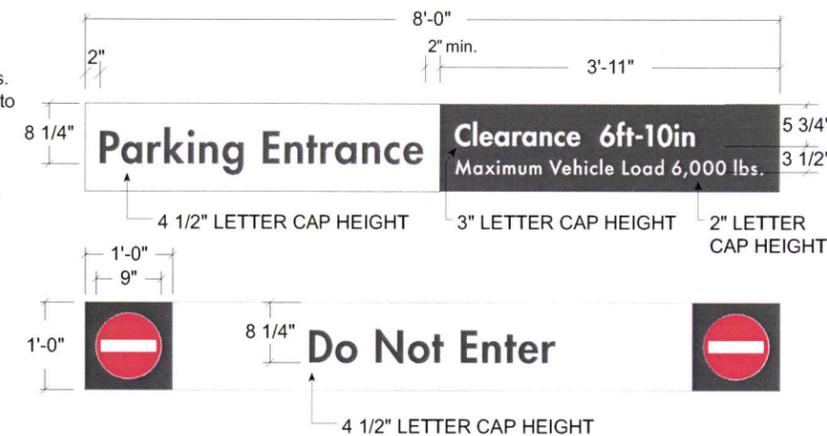


SIGN TYPE: P1.2.a

Parking Garage Archway  
Entry Portal  
Painted Orange 3  
Non-illuminated dimensional  
"welcome" Copy

OR-01

2 ELEVATION - PARKING ENTRANCE PORTAL (TYPICAL)  
SCALE: 3/8" = 1'-0"



SIGN TYPE: P13.1a

Entrance Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel

OPE-01

SIGN TYPE: P13.5

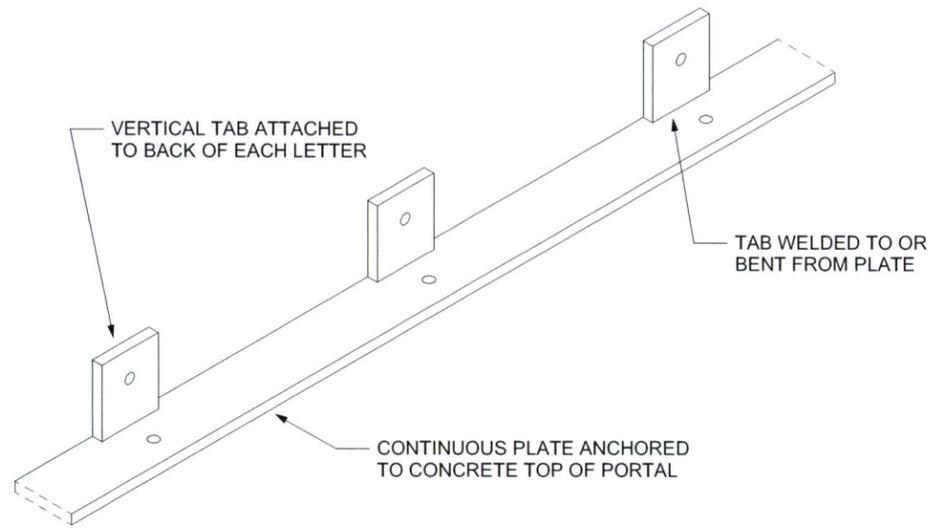
Exit Sign  
Surface Mounted  
Painted 1/8" Thick  
Aluminum Panel

OPD-01

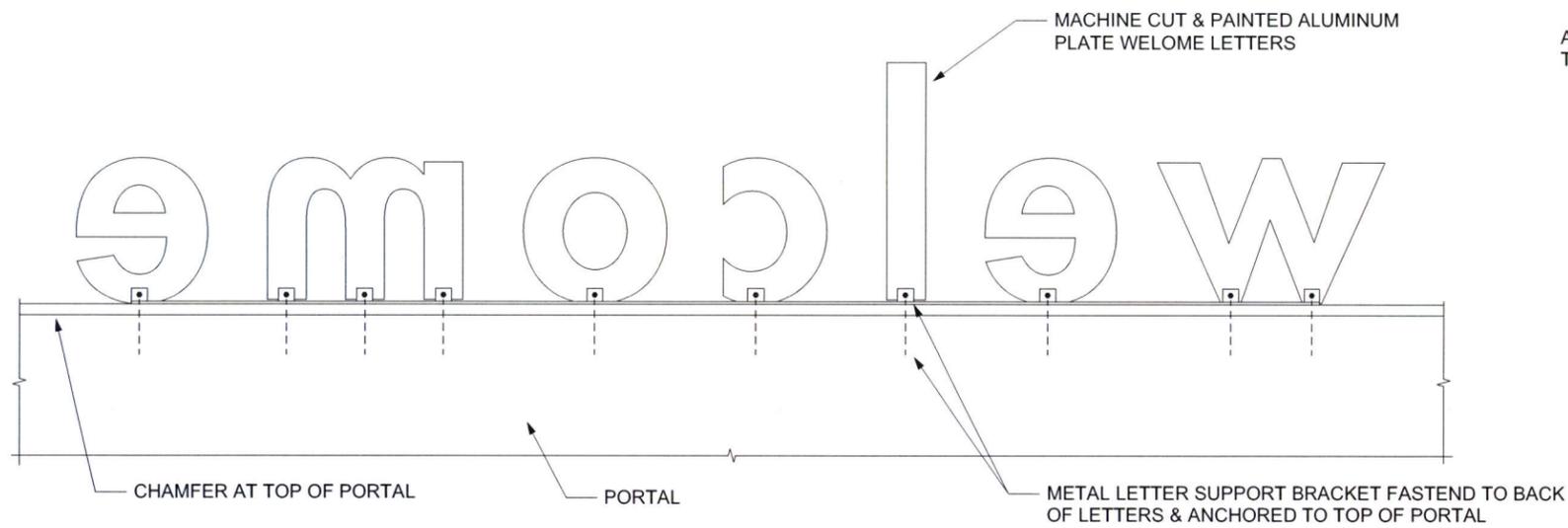
1 DETAIL LAYOUT  
SCALE: 1/2"=1'-0"



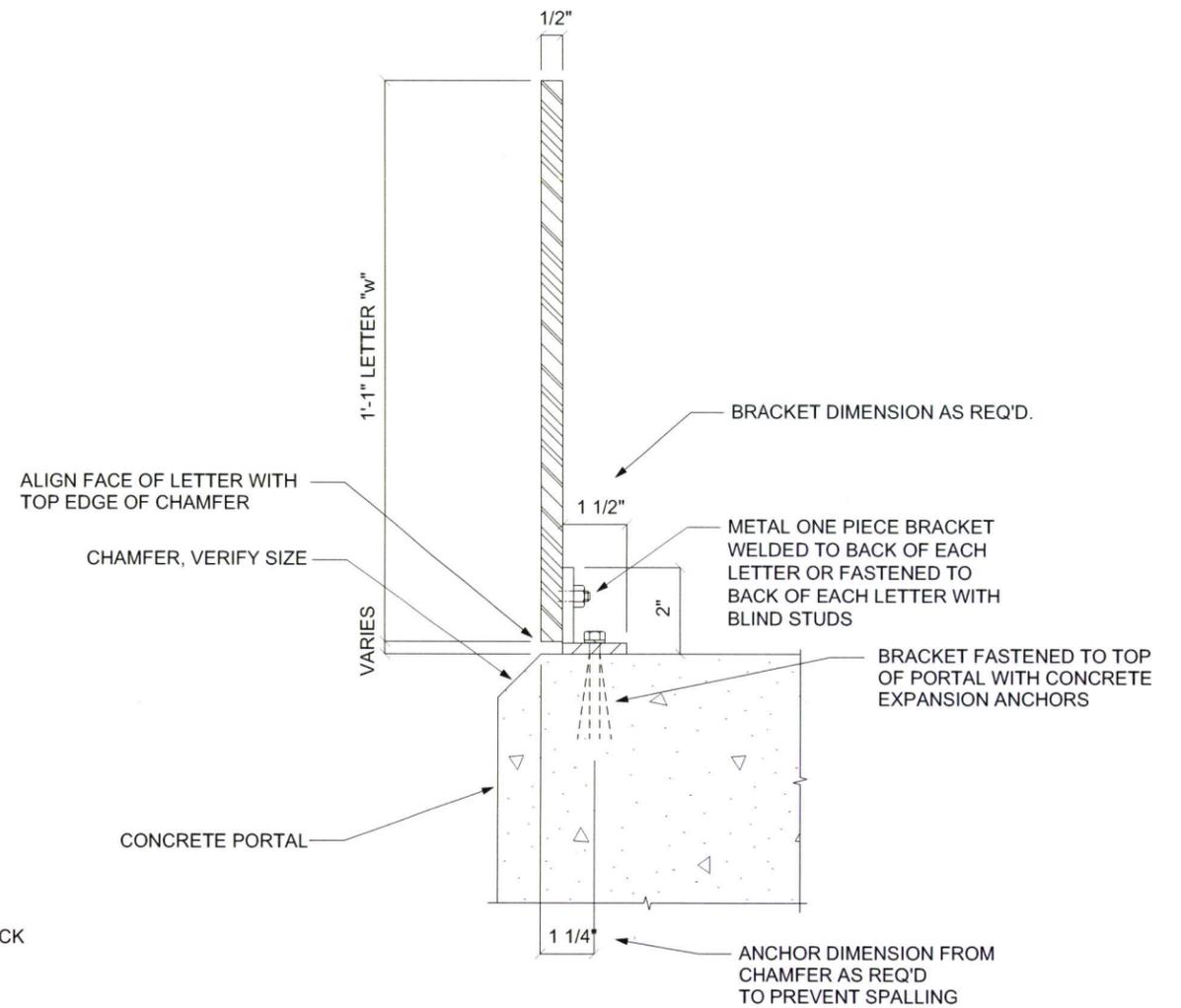
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Parking Entrance Portal



PARTIAL BRACKET ISOMETRIC  
NTS



REAR VIEW LETTERS MOUNTED TO TOP OF PORTAL  
SCALE 3/4" - 1'-0"



SECTION THRU LETTER & TOP OF PORTAL  
SCALE 3" - 1'-0"



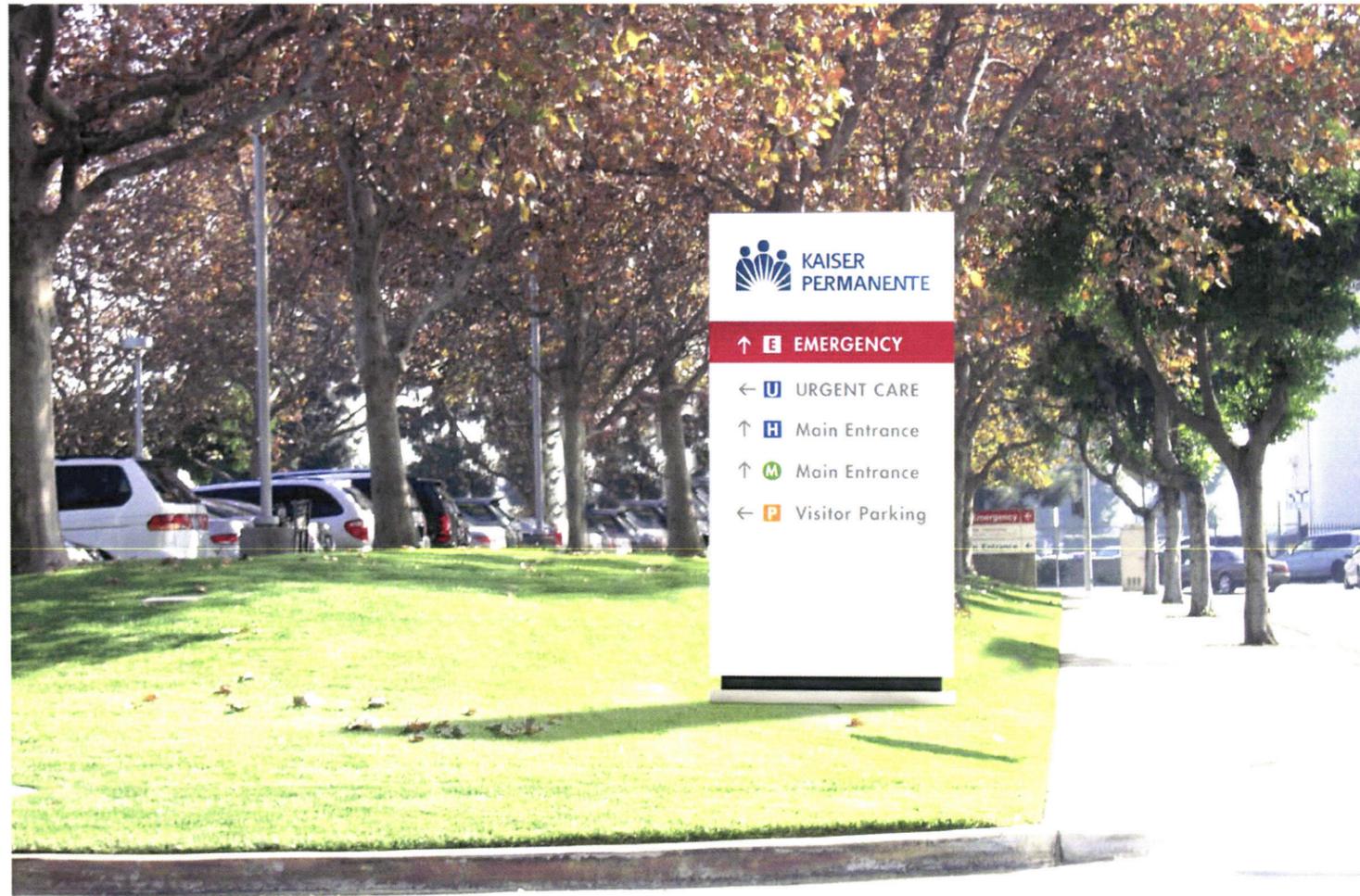


PHOTO REFERENCE: PROPOSED SIGN - PARKING ENTRANCE ON BESS AVE.

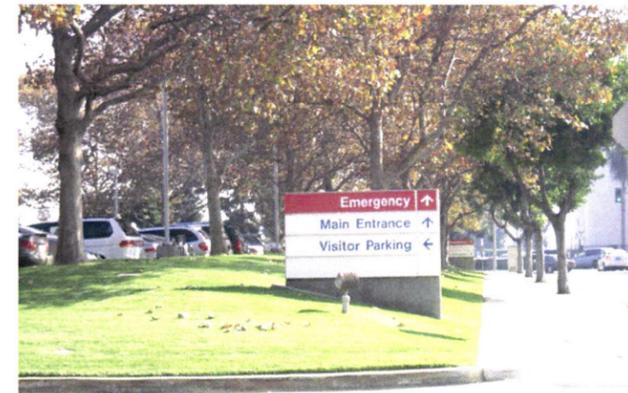
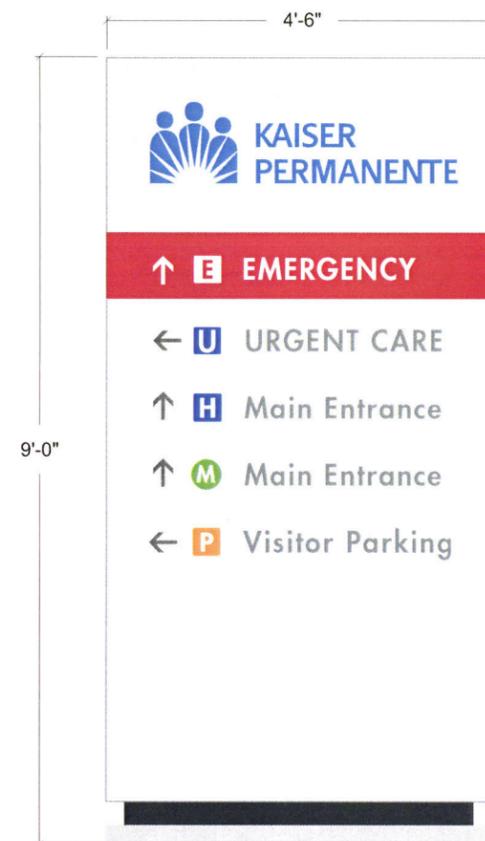


PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION - MONUMENT ON BESS AVE  
SCALE: 1/2" = 1'-0"

SIGN TYPE: 50.10i

**Structure**  
Painted aluminum sign cabinet with extruded interior support frame, mounted to concrete base with stainless steel anchors.

**Graphics**  
LOGO - Translucent acrylic logo, 11 1/4" tall, stencil cut and pushed through the sign face.

3" HEAVY - Futura Heavy, 3" tall upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

**Sign Area**  
40.5 sq. ft



REVISED: 12.14.12  
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Monument Directional Sign

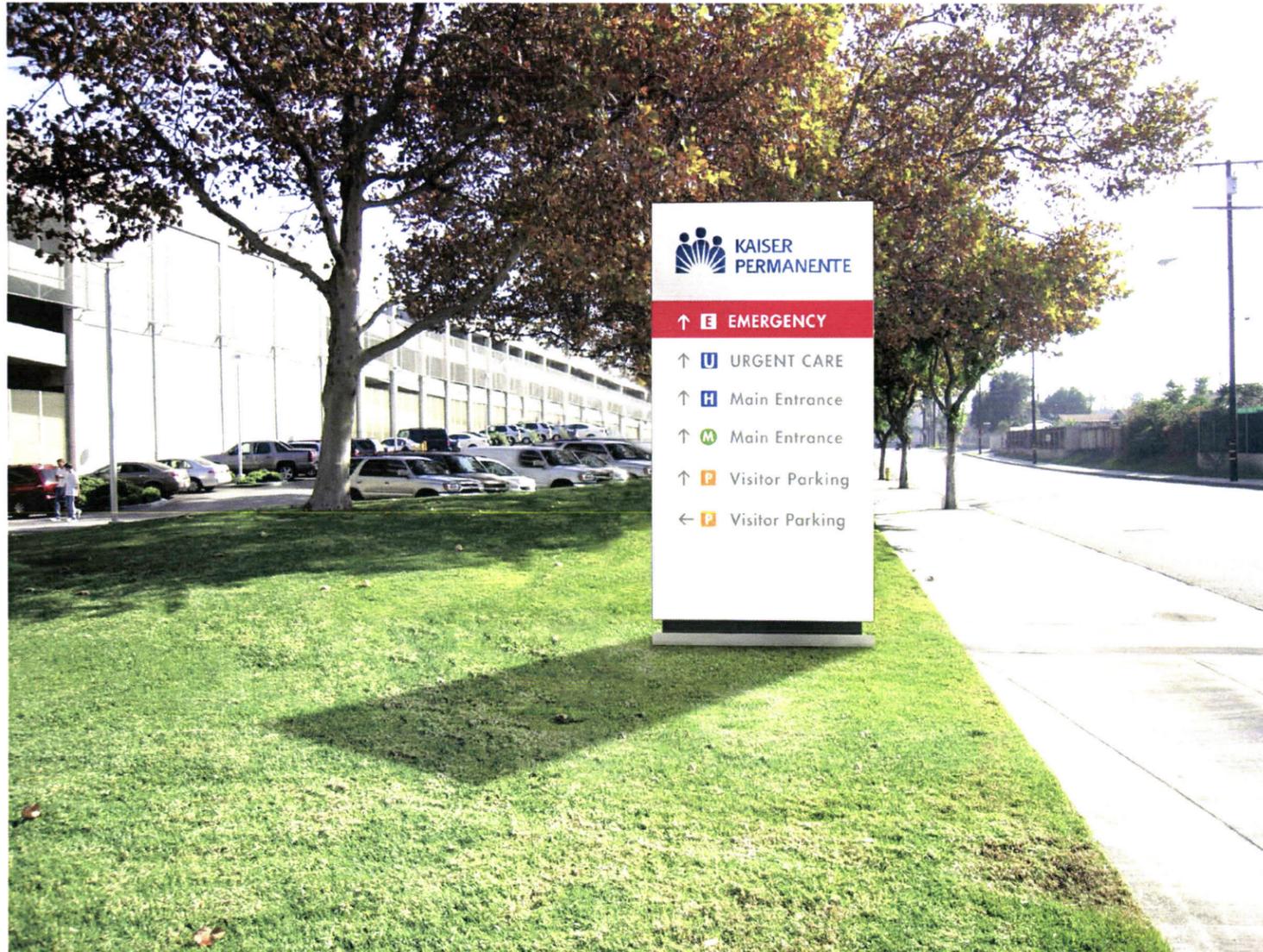


PHOTO REFERENCE: PROPOSED SIGN - PARKING ENTRANCE ON BESS AVE.

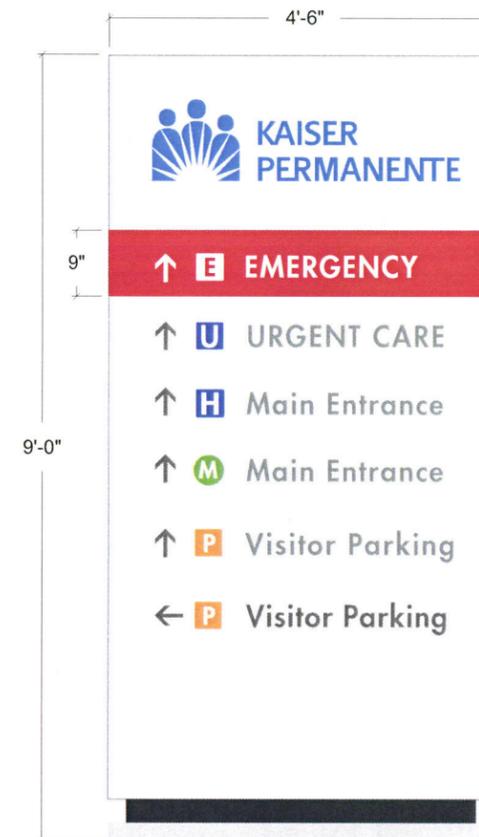


PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION

PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 50.10i

Structure  
Painted aluminum sign cabinet with extruded interior support frame, mounted to concrete base with stainless steel anchors.

Graphics  
LOGO - Translucent acrylic logo, 11 1/4" tall, stencil cut and pushed through the sign face.

3" HEAVY - Futura Heavy, 3" tall upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

Sign Area  
40.5 sq. ft

1 ELEVATION - MONUMENT ON BESS AVE  
SCALE: 1/2" = 1'-0"

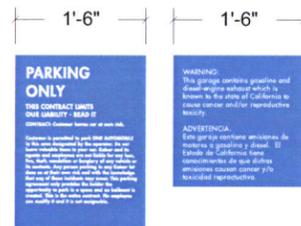


REVISED: 12.14.12  
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Monument Directional Sign



PHOTO REFERENCE: PROPOSED SIGN

Wrap paint to the inside of the column.  
Paint edges up to the concrete reveal (groove).



Sign Type:  
P53.2

Sign Type:  
P52.1

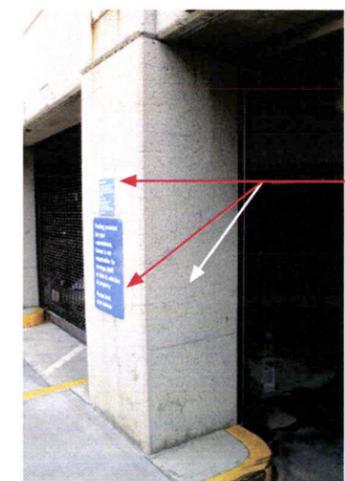
PK-03

PK-04

2 DETAIL LAYOUT  
SCALE: 1/2"=1'-0"

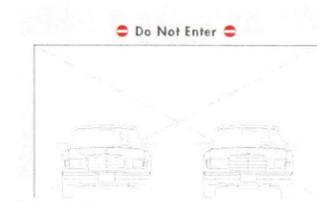


PHOTO REFERENCE: EXISTING CONDITION



Replace and relocate signs to adjacent side of column

PHOTO REFERENCE: EXISTING CONDITION



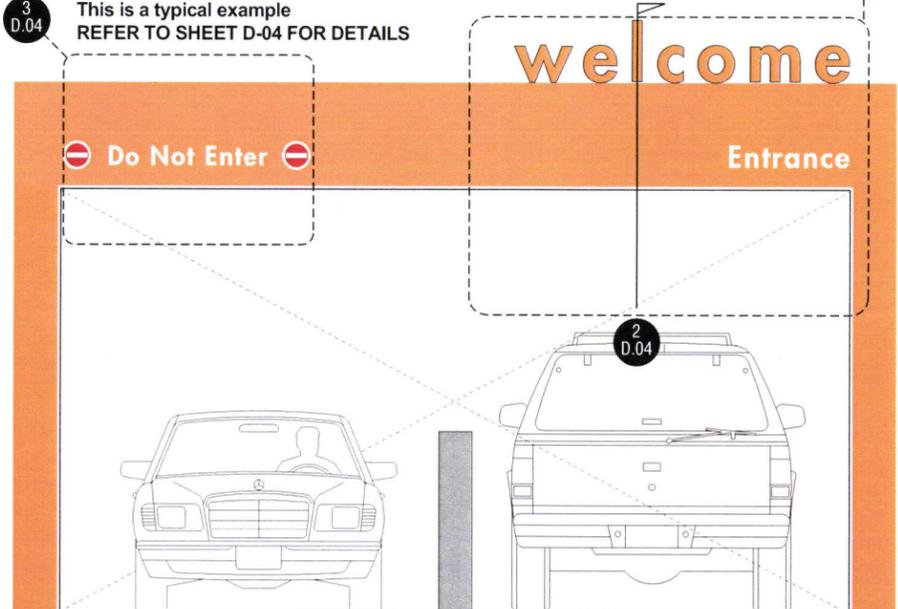
SIGN TYPE: P2.1

Parking Garage Archway  
Entry Portal  
Neutral Wall Color  
Non-illuminated dimensional "Do Not Enter" Copy/Symbol  
Surface mounted overhead lighting

SIGN TYPE: P1.2.a

Parking Garage Archway  
Entry Portal  
Painted Orange background  
Non-illuminated dimensional "welcome" Copy  
Dimensional copy with Reflective White vinyl

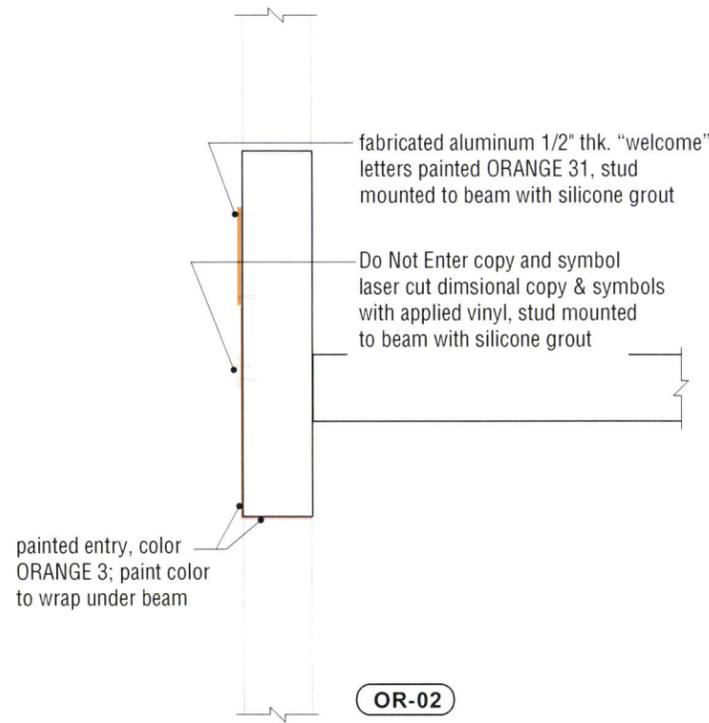
3 D.04 This is a typical example  
REFER TO SHEET D-04 FOR DETAILS



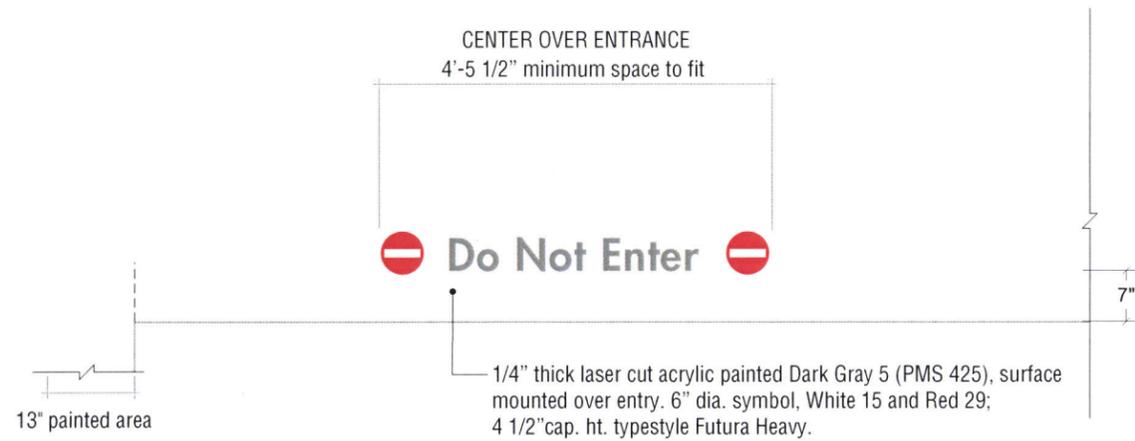
1 ELEVATION - PARKING ENTRANCE PORTAL TYPICAL (BASIS OF DESIGN)  
SCALE: N.T.S.



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Parking Entrance Portal

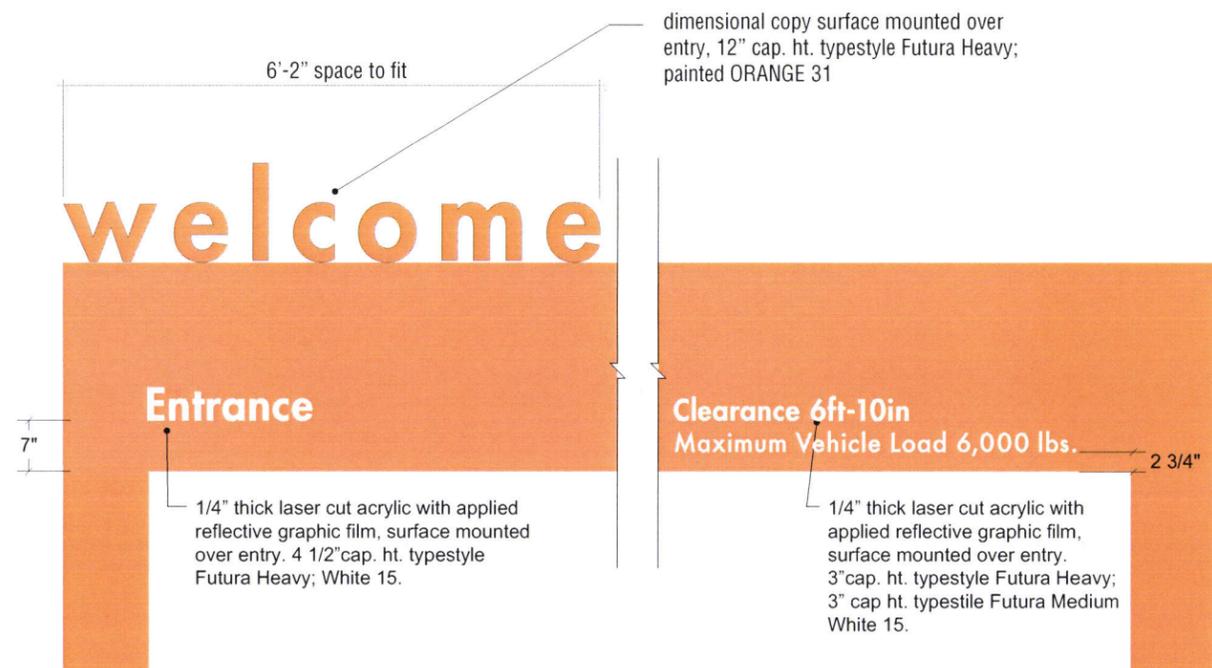


2 SECTION AT PARKING ENTRY  
SCALE: 1/2" = 1' - 0"



DE-01

3 PARKING ENTRY / EXIT ELEVATION AT EXIT SIDE  
SCALE: 1/2" = 1' - 0"



OR-02

1 PARKING ENTRY / EXIT ELEVATION AT ENTRY SIDE  
SCALE: 1/2" = 1' - 0"

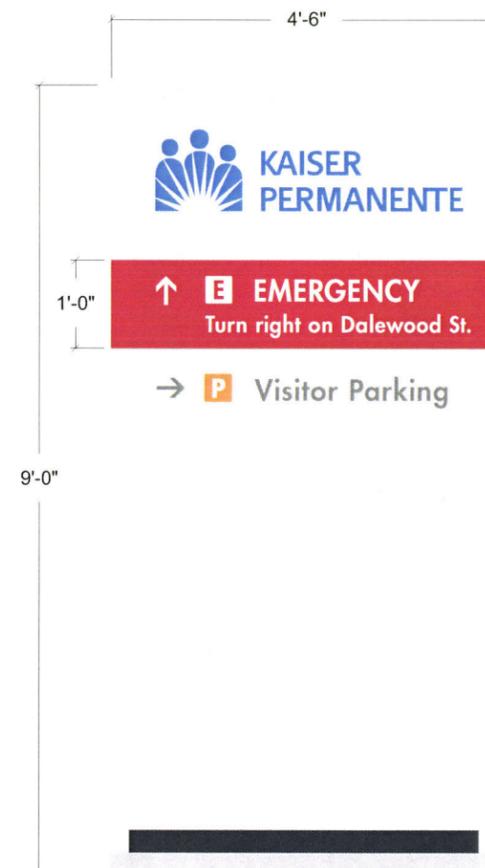




PHOTO REFERENCE: PROPOSED SIGN - SECONDARY PARKING ENTRANCE ON BESS AVE.



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 50.10i.cus

**Structure**  
Painted aluminum sign cabinet with extruded interior support frame, mounted to concrete base with stainless steel anchors.

**Graphics**  
LOGO - Translucent acrylic logo, 11 1/4" tall, stencil cut and pushed through the sign face.

3" Primary Text - Futura Heavy, upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

2 1/4" Secondary Text - Futura Heavy, upper and lower case, flushed left, translucent acrylic letters are stencil cut and pushed through the sign face.

**Sign Area**  
40.5 sq. ft

1 ELEVATION - MONUMENT ON BESS AVE  
SCALE: 1/2" = 1'-0"



REVISED: 12.14.12  
Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Monument Sign



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION

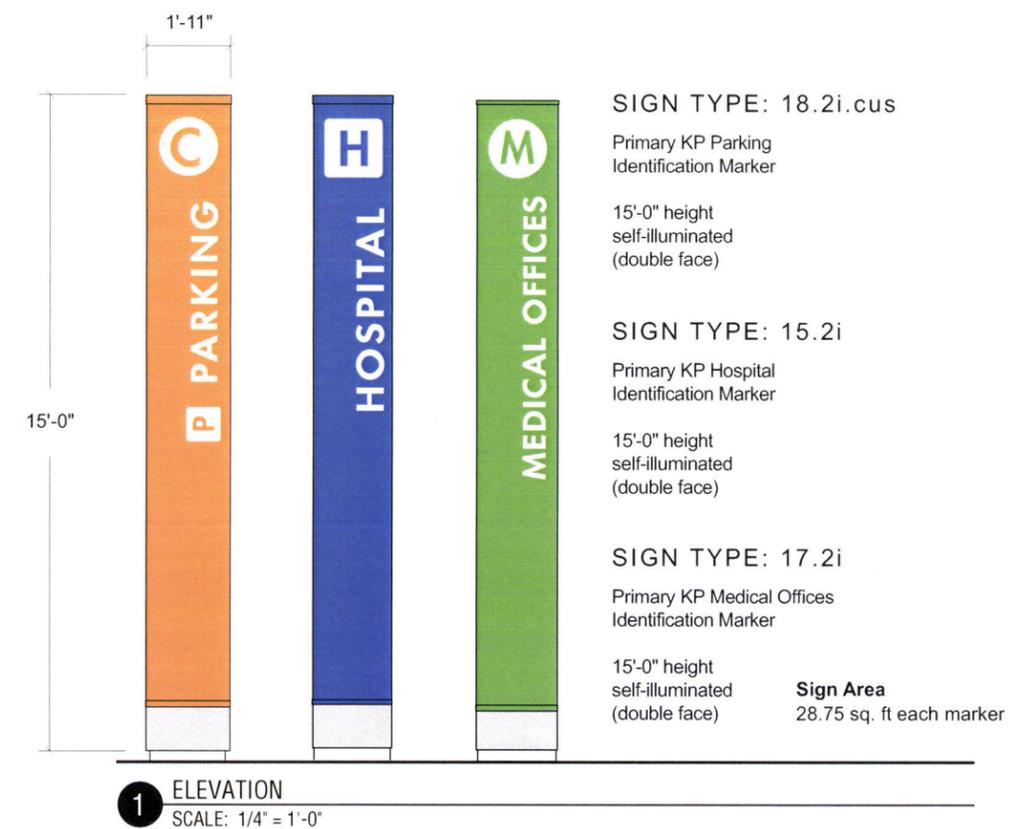
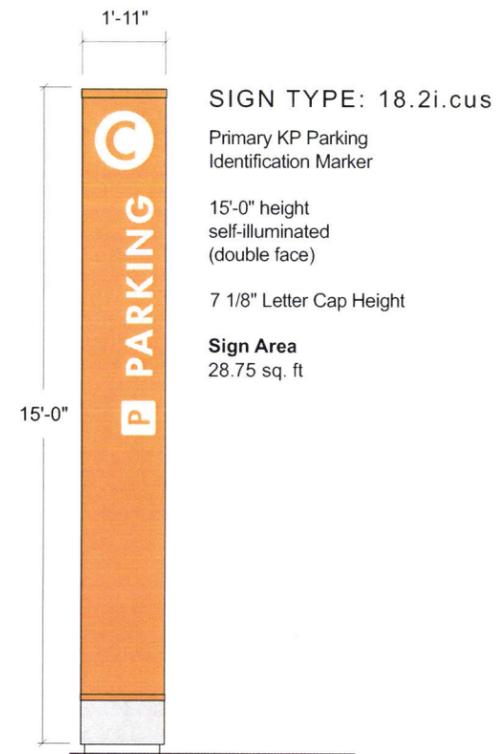




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
SCALE: 1/4" = 1'-0"





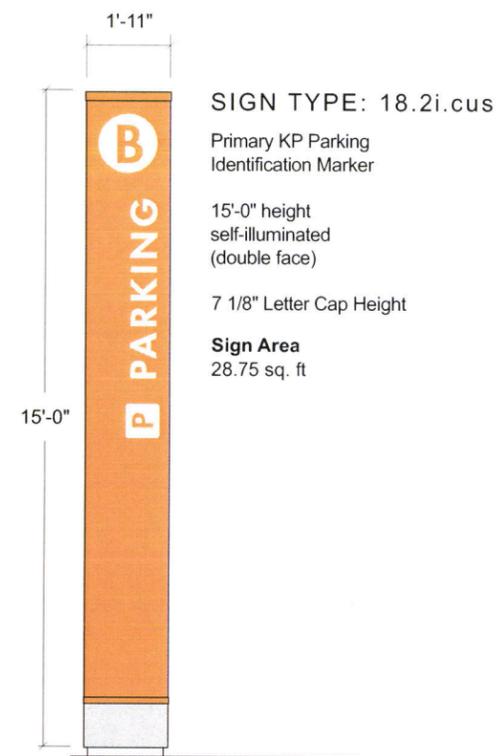
PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
 SCALE: 1/4" = 1'-0"

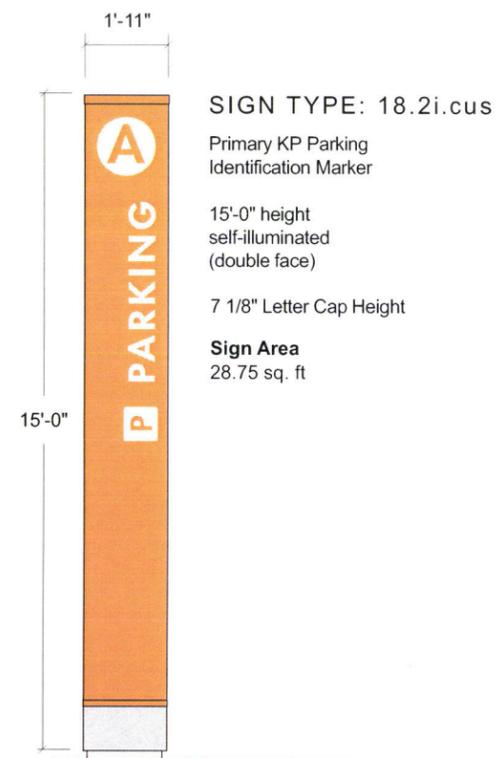




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
 SCALE: 3/8" = 1'-0"

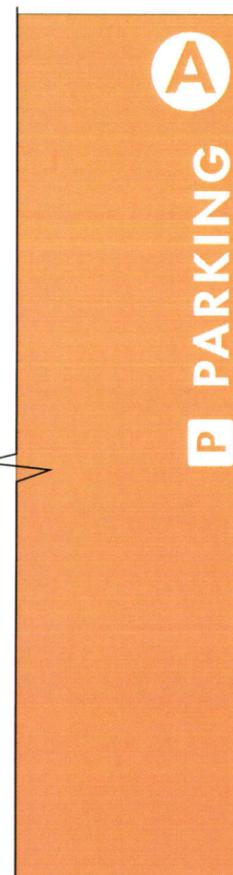




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



LAYOUT OPTION 1

1 ELEVATION  
SCALE: 1/2" = 1'-0"

SIGN TYPE:

Painted concrete with dimensional letters & symbol

10 3/4" Symbol

4 3/4" Letter Cap Height

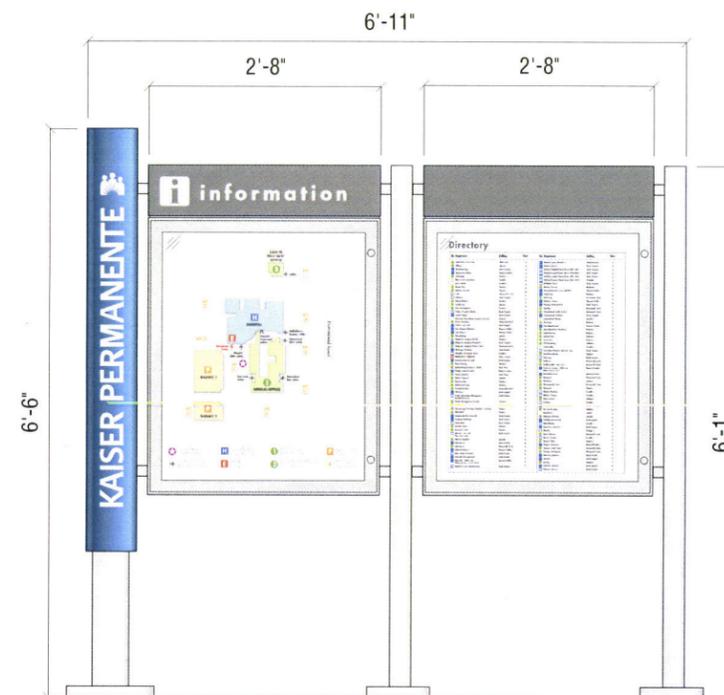




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"

SIGN TYPE: 28.2i/DF

Free standing  
Orientation Kiosk with  
Map and Directory Inserts

Illuminated Double Panel  
Double Face

Sign Area  
42 sq. ft

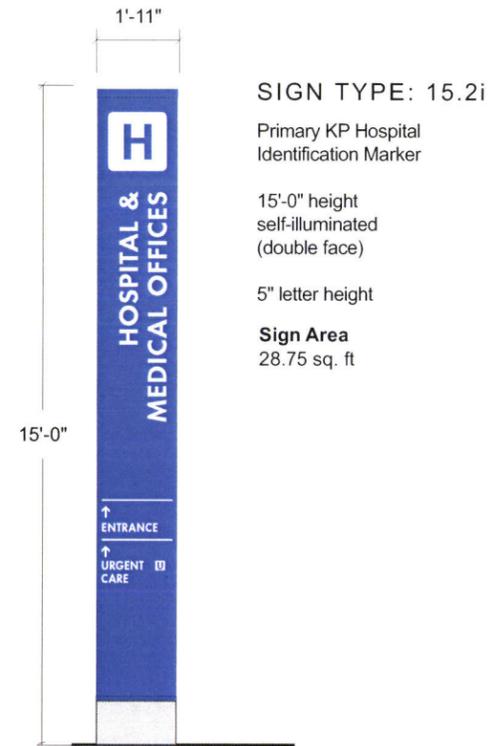




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 DETAIL LAYOUT  
 SCALE: 1/4" = 1'-0"



**REVISED: 12.14.12**  
 Kaiser Permanente  
 Baldwin Park Campus Sign Update  
 2011.063 / 02.07.13  
 Master Sign Program  
 Hospital Marker



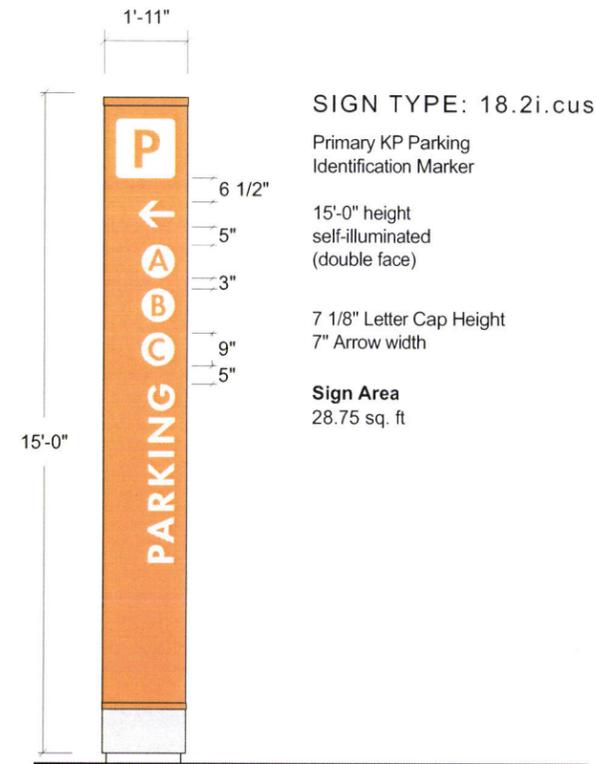
PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
 SCALE: 1/4" = 1'-0"

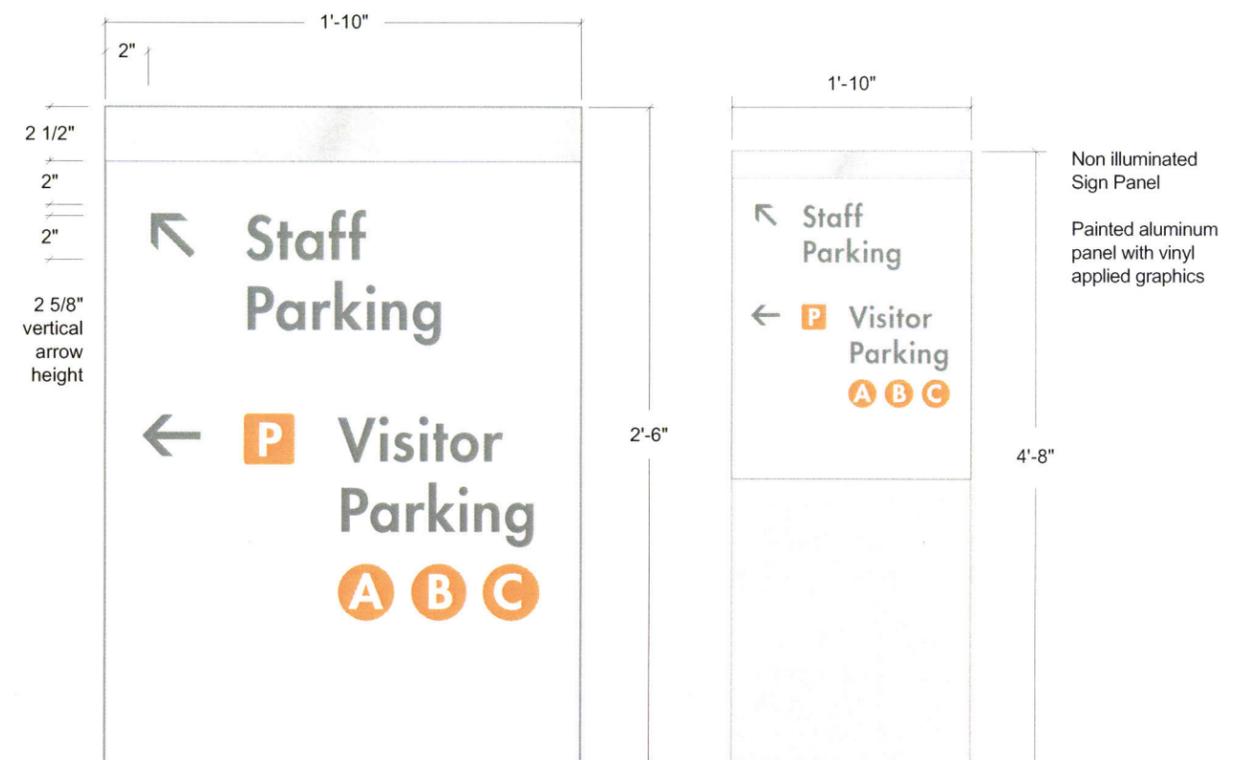




PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



Sign Area  
8.5 sq. ft

1 DETAIL LAYOUT  
SCALE: 1 1/2" = 1'-0"

2 DETAIL LAYOUT  
SCALE: 1 1/2" = 1'-0"



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Staff Parking Directional Panel



PHOTO REFERENCE: PROPOSED SIGN

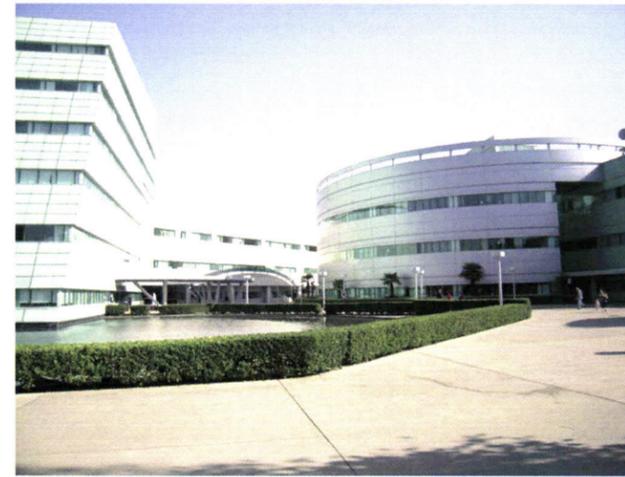
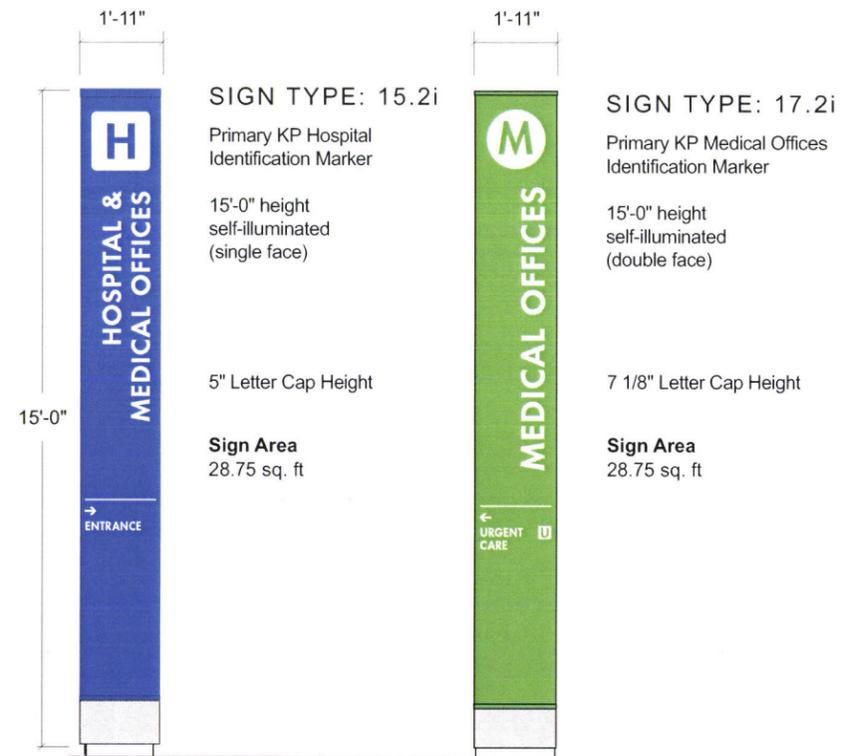


PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
SCALE: 1/4" = 1'-0"



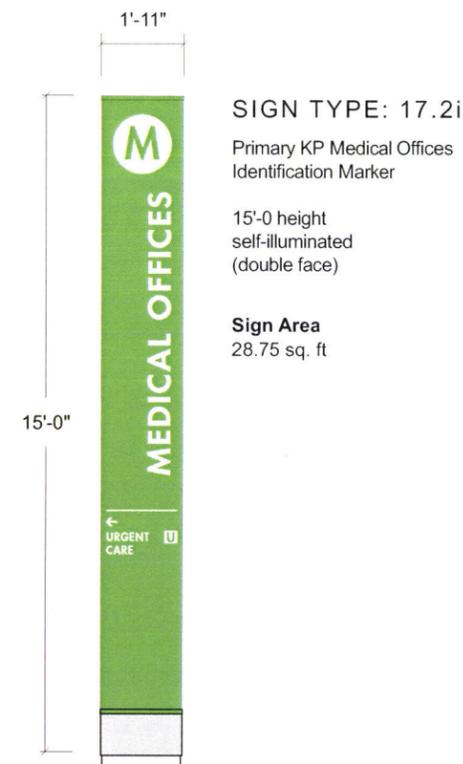
REVISED: 12.14.12  
**Kaiser Permanente**  
**Baldwin Park Campus Sign Update**  
 2011.063 / 02.07.13  
 Master Sign Program  
 Hospital & MOB Markers



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



**1** ELEVATION  
 SCALE: 1/4" = 1'-0"



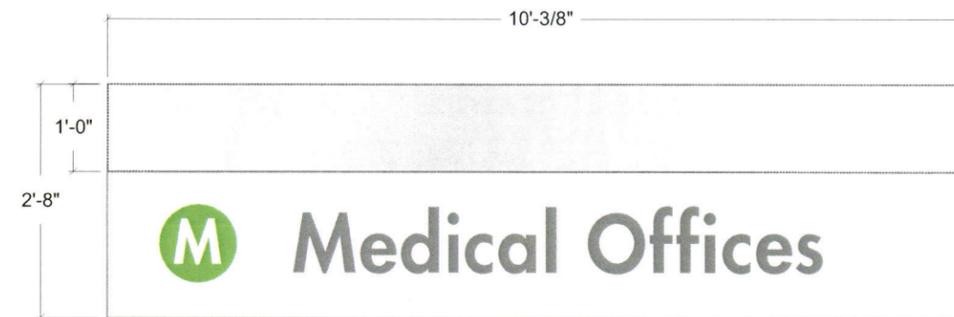
**REVISED: 12.14.12**  
**Kaiser Permanente**  
**Baldwin Park Campus Sign Update**  
 2011.063 / 02.07.13  
 Master Sign Program  
 Medical Offices Marker



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 44.11i

Identification Sign  
Illuminated Overhead Cabinet - Double sided

Sign Area  
26.6 sq. ft

**1** DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Overhead Suspended Cabinet



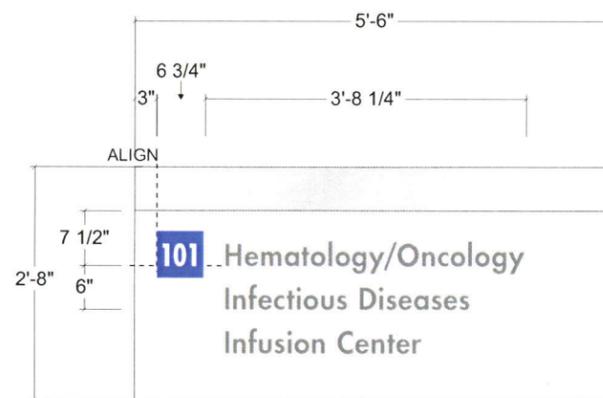
PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: PROPOSED SIGN



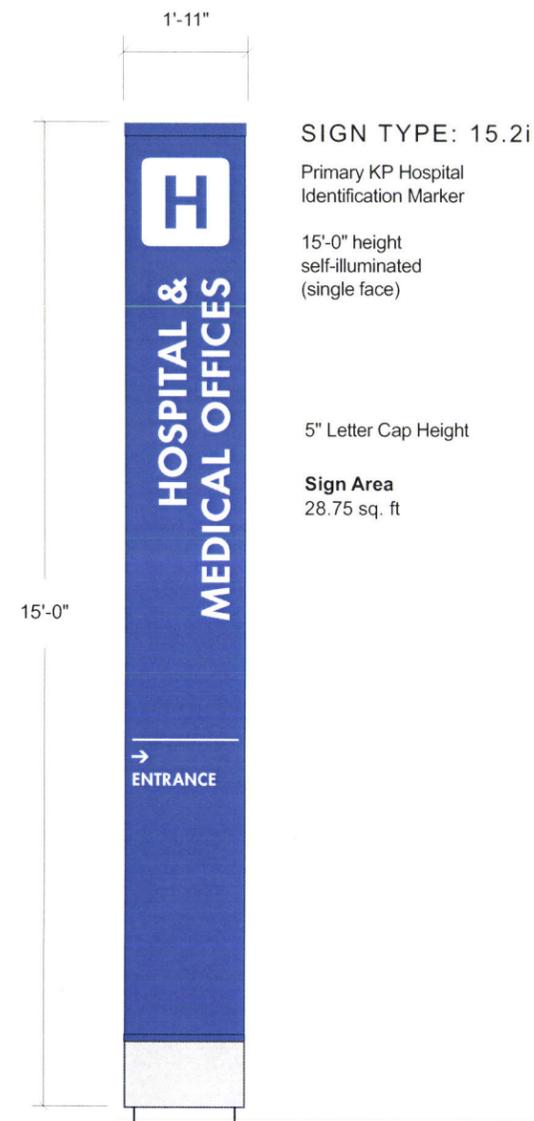
SIGN TYPE: 57.cus

Identification Sign  
Illuminated Wall Cabinet

3" Letter Height

Sign Area  
14.6 sq. ft

1 DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"



SIGN TYPE: 15.2i

Primary KP Hospital  
Identification Marker

15'-0" height  
self-illuminated  
(single face)

5" Letter Cap Height

Sign Area  
28.75 sq. ft

2 ELEVATION  
SCALE: 3/8" = 1'-0"



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



REVISED: 12.14.12

Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Overhead Cabinet Dept ID/Hospital Marker

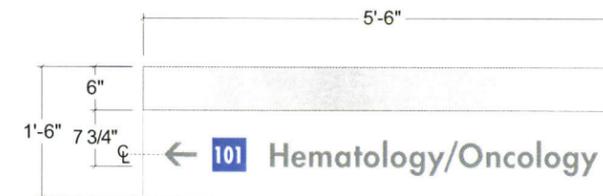
D-31



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 48.cus  
 Identification Sign  
 Illuminated Overhead Cabinet  
 3 1/4" Letter Height

Sign Area  
 8.25 sq. ft



SIGN TYPE: 48.11i.cus  
 Identification Sign  
 Illuminated Overhead Cabinet  
 4" Letter Height

Sign Area  
 8.25 sq. ft

**1** DETAIL LAYOUT  
 SCALE: 1/2" = 1'-0"



**REVISED: 01.28.13**  
 Kaiser Permanente  
 Baldwin Park Campus Sign Update  
 2011.063 / 02.07.13  
 Master Sign Program  
 Overhead Directional Cabinets/  
 Hospital Marker



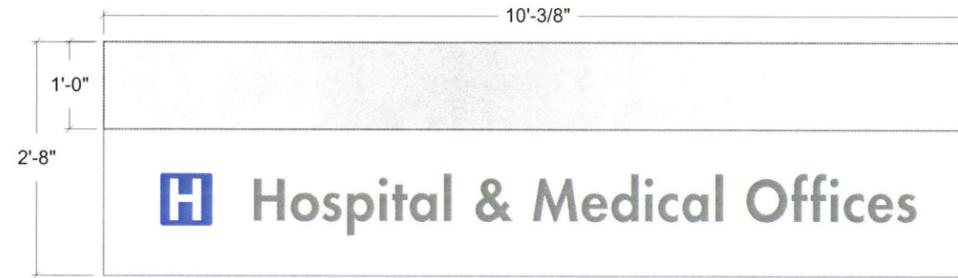
PHOTO REFERENCE: PROPOSED SIGNS



PHOTO REFERENCE: PROPOSED SIGNS



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 44.11i.b  
 Identification Sign  
 Illuminated Overhead Cabinet

Sign Area  
 26.6 sq. ft

5 3/4" Letter Height

1 DETAIL LAYOUT  
 SCALE: 1/2" = 1'-0"



A2  
 Identification Sign  
 Illuminated Dimensional Letters on Wireway Cabinet

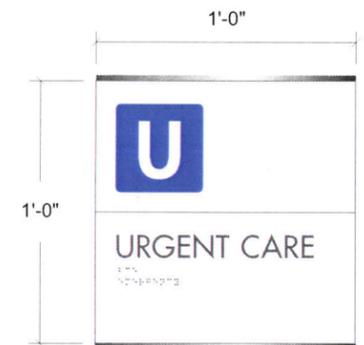
Sign Area  
 10 sq. ft

8" Letter Height

2 DETAIL LAYOUT  
 SCALE: 1/2" = 1'-0"



3 SIDE VIEW  
 SCALE: 1/2" = 1'-0"



4 DEPT ADA SIGN  
 SCALE: 1/2" = 1'-0"

REVISED: 01.28.13

Kaiser Permanente  
 Baldwin Park Campus Sign Update  
 2011.063 / 02.07.13  
 Master Sign Program  
 Overhead Suspended Cabinet/  
 Urgent Care Entry





PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



1 ELEVATION  
 SCALE: 1/2" = 1'-0"



**REVISED: 12.14.12**  
 Kaiser Permanente  
 Baldwin Park Campus Sign Update  
 2011.063 / 02.07.13  
 Master Sign Program  
 Medical Offices & Hospital Markers



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION

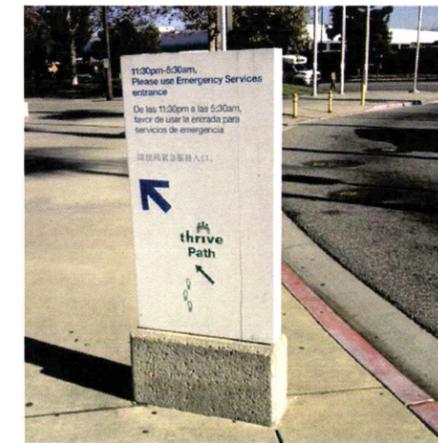


PHOTO REFERENCE: EXISTING CONDITION



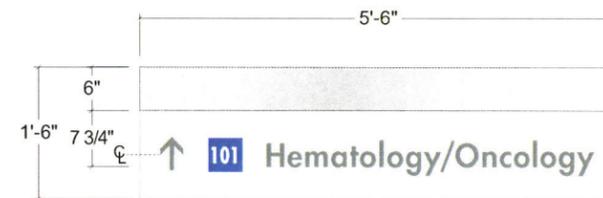
1 DETAIL LAYOUT  
SCALE: 1 1/2" = 1'-0"



PHOTO REFERENCE: PROPOSED SIGNS - VIEW FROM DROP-OFF WITH OPTION B MARKER & OVERHEAD CABINETS



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 48.cus  
(OPTION B3)

Sign Area  
8.25 sq. ft

Identification Sign  
Illuminated Overhead Cabinet

3 1/4" Letter Height



SIGN TYPE: 48.11i.cus  
(OPTION B3)

Sign Area  
8.25 sq. ft

Identification Sign  
Illuminated Overhead Cabinet

4" Letter Height

1 DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"



REVISED: 01.28.13

Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Overhead Suspended Cabinet

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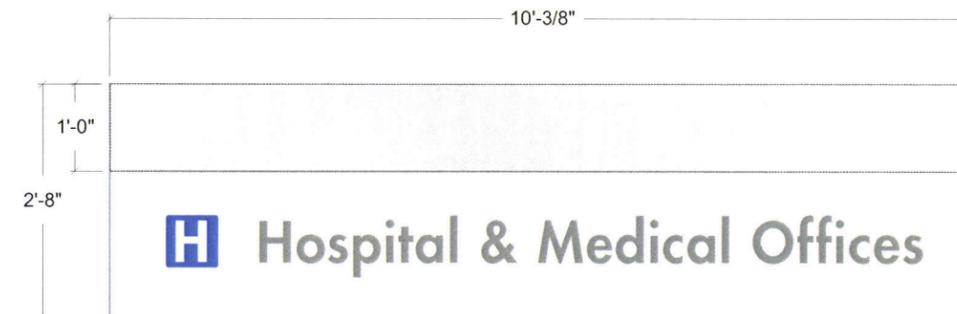
PHOTO REFERENCE: PROPOSED SIGN



PHOTO REFERENCE: EXISTING CONDITION



PHOTO REFERENCE: EXISTING CONDITION



SIGN TYPE: 44.11i.cus

Identification Sign  
Illuminated Overhead Cabinet

5 3/4" Letter Height

Sign Area  
26.6 sq. ft

**1** DETAIL LAYOUT  
SCALE: 1/2" = 1'-0"



Kaiser Permanente  
Baldwin Park Campus Sign Update  
2011.063 / 02.07.13  
Master Sign Program  
Overhead Suspended Cabinet