

PRESIDENT PLAZA

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SIGN CRITERIA

A. GENERAL REQUIREMENTS

1. PRIOR TO APPLYING FOR CITY APPROVAL OR PERMITS EACH TENANT SHALL SUBMIT OR CAUSE TO BE SUBMITTED TO THE OWNER OR OWNER'S REPRESENTATIVE FOR APPROVAL BEFORE FABRICATION, AT LEAST THREE COPIES OF DETAILED DRAWINGS INDICATING THE LOCATION, SIZE, LAYOUT, DESIGN AND COLOR OF THE PROPOSED SIGNS, INCLUDING ALL LETTERING AND/ OR GRAPHICS.

SEND TO : SIGN ART CO

425 S. CALIFORNIA ST. #F&G

SAN GABRIEL, CA. 91776

ATTENTION: EDDY HSIEH

TEL: (818) 287-2512

FAX: (818) 287-0641

2. ALL CITY APPROVALS AND PERMITS FOR SIGNS AND THEIR INSTALLATION SHALL BE OBTAINED BY THE TENANT OR HIS REPRESENTATIVE.
3. TENANT SHALL BE REPOSIBLE FOR THE FULFILLMENT OF ALL REQUIREMENTS AND SPECIFICATIONS.
4. ALL SIGNS SHALL BE REVIEWED BY THE OWNER OR OWNER'S REPRESENTATIVE FOR CONFORMANCE WITH THIS CRITERIA AND OVERALL DESIGN QUALITY, APPROVAL OR DISAPPROVAL OF THE SIGN SUBMITTALS BASED ON ESTHETICS OF DESIGN SHALL RE -MAIN THE SOLE RIGHT OF THE OWNER.

B. GENERAL SPECIFICATIONS

1. NO PROJECTIONS BEYOND THE SIGN AREA WILL BE PERMITTED. SIGNING AREA IS TO BE WITHIN LIMITS AS INDICATED ON ATTACHED DRAWINGS.
2. EXCEPT AS PROVIDED HEREIN, NO ADVERTISING PLACARDS, BANNERS, PENNANTS, NAME, INSIGNIA, TRADEMARKS OR OTHER DESCRIPTIVE MATERIAL SHALL BE AFFIXED OR MAINTAINED UPON THE GLASS PANES AND SUPPORTS OF THE SHOW WINDOWS AND DOORS OR UPON THE EXTERIOR WALLS OF BUILDINGS.

C. SPECIAL REQUIREMENTS-WALL SIGNING

1. SELF-ILLUMINATED LETTERS SHALL BE "CHANNEL METAL" LETTERS WITH 1/8" THICK PLEXIGLASS FACE.
2. TRANSFORMER BOX SHALL BE FASTENED ABOVE THE INTERIOR SUSPENDED CEILING.
3. THE ENTIRE INSTALLATION, MAINTENANCE AND OPERATING COSTS SHALL BE AT THE EXPENSE OF THE TENANT.

4. CHANNEL LETTER INSTALLATION SHALL BE U.L. APPROVED.
  5. CHANNEL LETTER ILLUMINATION SHALL BE OF 15MM NEON TUBING WITH 30MA TRANSFORMERS AS THE POWER SOURCE.
  6. METAL CHANNEL LETTER SHALL CONSTRUCTED OF TWENTY-TWO (22) GAUGE PAINTLOCK SHEET METAL AND WILL BE PAINTED DARK BRONZE.
  7. NO "SIGN CAN" SHALL BE PERMITTED.
- ALL SIGN FACE COLOR SHALL BE REVIEWED AND APPROVED BY OWNER OR OWNER'S REPRESENTATIVE.

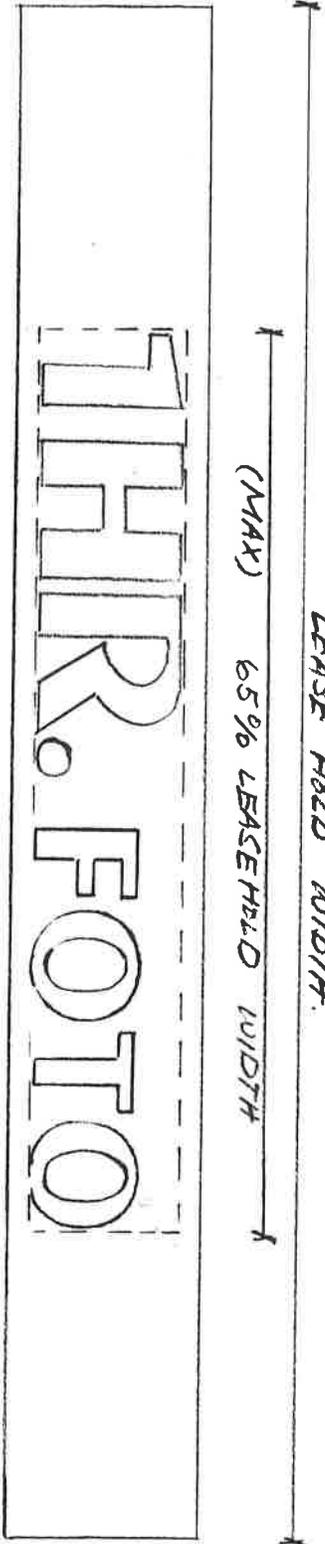
D. SIZE

1. SIGNS MAY NOT EXCEED 65% OF THE LEASEHOLD WIDTH.
2. ONE (1) LINE OF COPY 18" IN HEIGHT MAXIMUM AND A MINIMUM OF 12" WILL BE ALLOWED.
3. TWO (2) LINES OF COPY 20" IN HEIGHT MAXIMUM AND A MINIMUM OF 8" WILL BE ALLOWED.
4. SIGN FACE AREA SHOULD NOT EXCEED 100 SQUARE FEET.

E. GENERAL CONSTRUCTION REQUIREMENTS

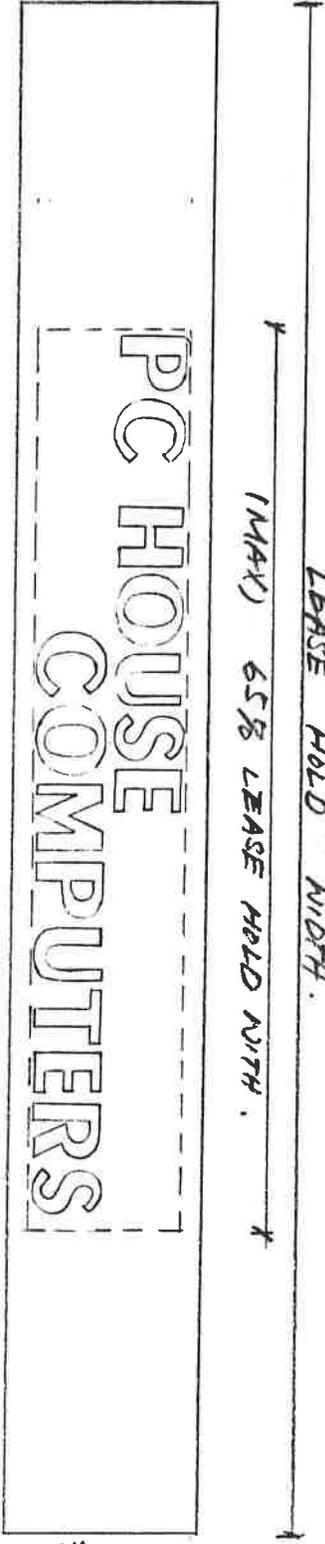
1. TENANT SHALL RESPONSIBLE FOR THE INSTALLATION AND MAINTENANCE OF ALL SIGNS.
2. ALL SIGNS TO BE INSTALLED UNDER THE DIRECTION OF THE OWNER OR OWNER'S REPRESENTATIVE.
3. TENANT SHALL BE FULLY RESPONSIBLE FOR THE OPERATION OF TENANT'S SIGN CONTRACTORS.
4. TENANT'S SIGN CONTRACTOR SHALL REPAIR ANY DAMAGE TO ANY PORTION OF THE STRUCTURE AND FINISH CAUSED BY HIS WORK.
5. ALL PENETRATIONS OF THE BUILDING STRUCTURE REQUIRED FOR THE SIGN INSTALLATION SHALL BE SEALED IN A WATER-TIGHT CONDITION AND SHALL BE PATCHED TO MATCH ADJACENT FINISH.
6. ELECTRICAL CONDUIT, JUNCTION BOXES, ETC; ARE TO BE CONCEALED.
7. TENANT'S SIGN CONTRACTOR HAS TO SUPPLY THE STATE CONSTRUCTION LICENSE NUMBER AND WORKER'S COMPENSATION INSURANCE FILE TO THE OWNER BEFORE ACTING THE CONSTRUCTION.

18" MAX



12" MIN

20" MAX



8" MIN

SIGN SAMPLE.  
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